



# Office of Student Involvement

## 2012-2013



### Learning Outcome

Students who identify themselves as involved (as defined as being a member of an RSO) will be more likely (as defined as a 10% or higher positive outcome response rate) to feel a sense of connectedness to the university that will be displayed via a number of locus of control measures.

### Assessment Method

During the 2012-2013 the OSI was invited to participate in the Continuing Student Success Survey along with 60 other peer institutions and the NASPA Consortium. In the spring of 2013 a survey was sent to all students who have completed 30 or more hours at UCF. 1251 students completed the survey and 196 were classified as Involved and 513 were classified as Uninvolved. We then compared the two populations highlighting 10 connectedness points.

### Our Mission

The mission of the Office of Student Involvement (OSI) is to provide quality programs, services, and leadership opportunities that enrich students' academic endeavors and enhance the campus environment. Students and staff collaborate to develop programs and services which encourage student's personal growth, to promote civic responsibility, to embrace differences, and to connect students to the campus and the community.

### Our Assessment Story

During the 2012-2013 school year OSI programs and services drew 92,106 participants, a 6.22% increase over previous years. While we are fairly certain that participation in our programs enhances the campus climate and helps students feel more connected there was little comparison data to show this. So we set out to investigate how students whom we consider involved compare with students whom are not when it comes to 10 outcomes of connectedness.

### Assessment Results: Target Met (and how!)



### Reflection Statement

This assessment is the second in a four year effort to "move the needle" on student persistence via student activities attendance and engagement. Year one was designed to gather some baseline numbers on student self-perceptions. Here in year two we set out to find some comparison data to see how involved students stack up with uninvolved students. This data will then be used to develop better methods to reach out to uninvolved students and hopefully bring them into the fold.

### Improvements Planned

- Offer information on how to get involved and its value via videos shown before events and with information "Lucy" booths at events.
- Expand KnightConnect online involvement platform to over 10,000 students in 2013-2014.
- Expand Knightquest Involvement Consulting by performing over 1,000 consultations. We will then track these students persistence.