



**College of Arts and Humanities
Academic Learning Compacts**

Digital Media, B.S./B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Digital Media graduates will have knowledge of the basic technologies of the internet and of computing and the ability to apply this knowledge in choosing tools and technologies to create interactive WEB sites.
2. Digital Media graduates will demonstrate high competence in the use of tools commonly used in their area of expected employment or research.

Critical Thinking

3. Digital Media graduates will understand:
 - the evolution of video from analog streams to interactive digital processes and how this effects the user,
 - the various techniques used to manage bandwidth and how to make tradeoffs between presentation quality and transmission cost,
 - how to plan, shoot, assemble, and publish interactive videos.
4. Digital Media graduates must be able to gather client requirements and develop a project plan that includes:
 - A task list;
 - Schedules for each task;
 - Cost for each task;
 - Scheme for project integration and delivery and roll-out of result;
 - Maintenance plan.

Communication

5. Digital Media graduates are expected to create media presentations that communicate an idea to an audience of one or many.
6. Digital Media graduates will be able to present their skills and products in a professional or interview setting.
7. Digital Media graduates will be prepared to conduct and present research at a professional level.
8. Digital Media graduates will be prepared to work as a member of a multidisciplinary production or research team.

Assessment of Digital Media, B.S./B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Observations
- Portfolios
- Presentations
- Projects