

# UCF Pedestrian/Traffic Signage

Highlights from observations on main campus

Spring 2003

# Agenda

- Signage at peer institutions
- Data collection/observations
- Campus map on the web
- Welcome and Visitor Information signs
- Building ID and directional signs
- Parking
- Signage to Orientation and Open house activities
- Most popular buildings by # of GEP courses
- Other observations

# Signage at Peer Institutions (Metropolitan Research Universities)

Institution	Highlight	Source
Nevada-Las Vegas	“There are multiple perimeter entrances without appropriate university identification or directional signage”	Key issues; master plan document
Western Michigan	“Vehicular and pedestrian way-finding is difficult” “Create a friendlier campus with upgraded signage, information kiosks,....”	“Significant issues”; master plan document “Fundamental plan concepts”; master plan document
Indiana-Purdue	Driving directions to undergraduate, graduate and international admissions offices, and to orientation available on the web	IU-PU web site

# Data Collection/Observations

- Data collected in January 2003
  - Some changes have been done since then (installation/removal)
    - Signs
    - Maps on the web
- First-time visitor perspective
  - Data collected from the sidewalk or car – a sign might be somewhere but not visible enough to visitors or new students
- Approximately 230 signs; 490+ pieces of information
  - Types of signs
    - For pedestrians and/or drivers (directional)
    - Building identification (ID) -on the ground or attached to the structure
    - Not included: signs on golf carts, skateboards/roller skates, recycling bins, road adoptions

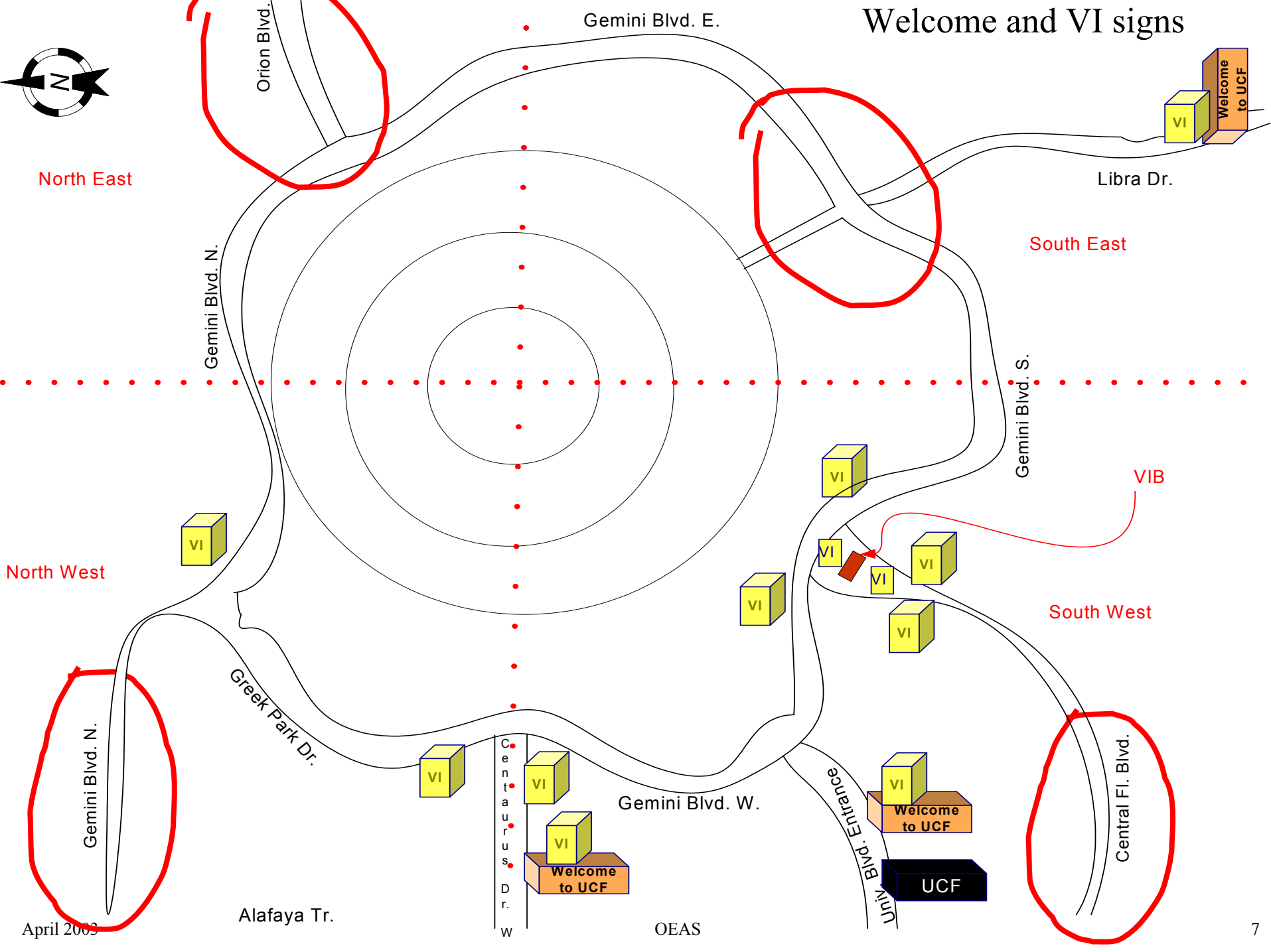
# Campus Map on the Web

- Screen version
  - Missing Academic Village II
  - Missing Biomedical Sciences
  - Sport facilities/courts area behind Wayne Densch Center need to be updated
  - Missing Lynx Transit Center
- Printable version
  - Missing Biomedical Sciences
  - Sport facilities/courts area behind Wayne Densch Center need to be updated

# Welcome & Visitors Information Signs

- Three out of six entrances to main campus lack welcome/visitors information signs
  - Central FL Blvd.
  - Gemini Blvd. Orion Dr.
  - Orion Dr.
- Research Pkwy./Libra Dr. entrance
  - There is not a follow-through sign at Libra Dr. and Gemini Blvd. to the welcome/VI sign by Libra Dr./Neptune Dr.

# Welcome and VI signs



North East

South East

North West

South West

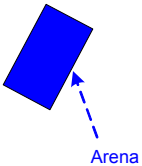
April 2003

# Building/Areas without visible ID

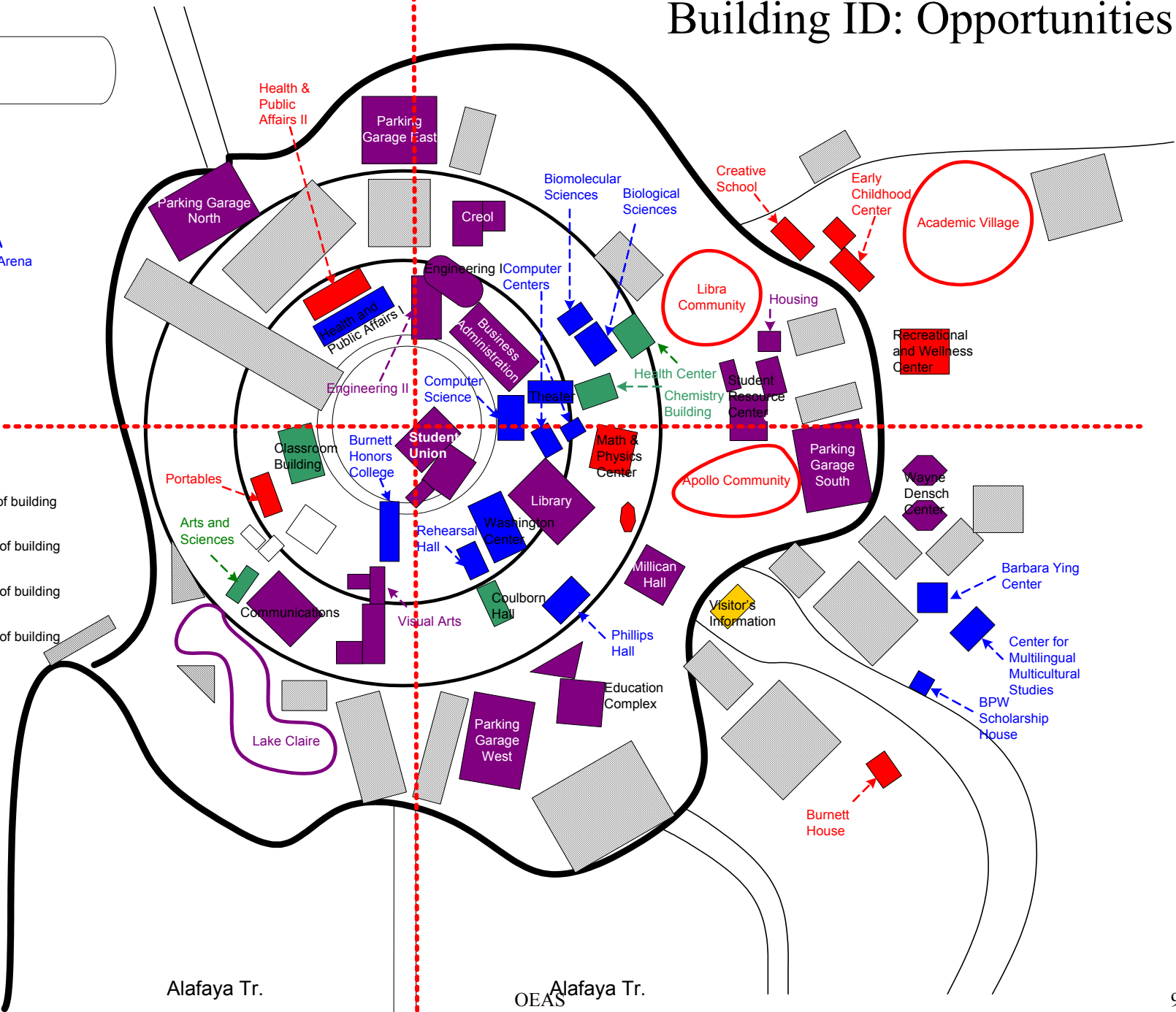
- Academic Village I
- Academic Village II
- Apollo Community
- Libra Community
- Burnett House
- Creative School
- Early Childhood Center
- Environmental Center
- H&PA II
- Math & Physics
- Physical Plant
- Portables (behind Classroom I)
- Recreation & Wellness Center



# Building ID: Opportunities



- No signs
- Sign on 1 side of building
- Sign on 2 sides of building
- Sign on 3 sides of building
- Sign on 4 sides of building
- Parking



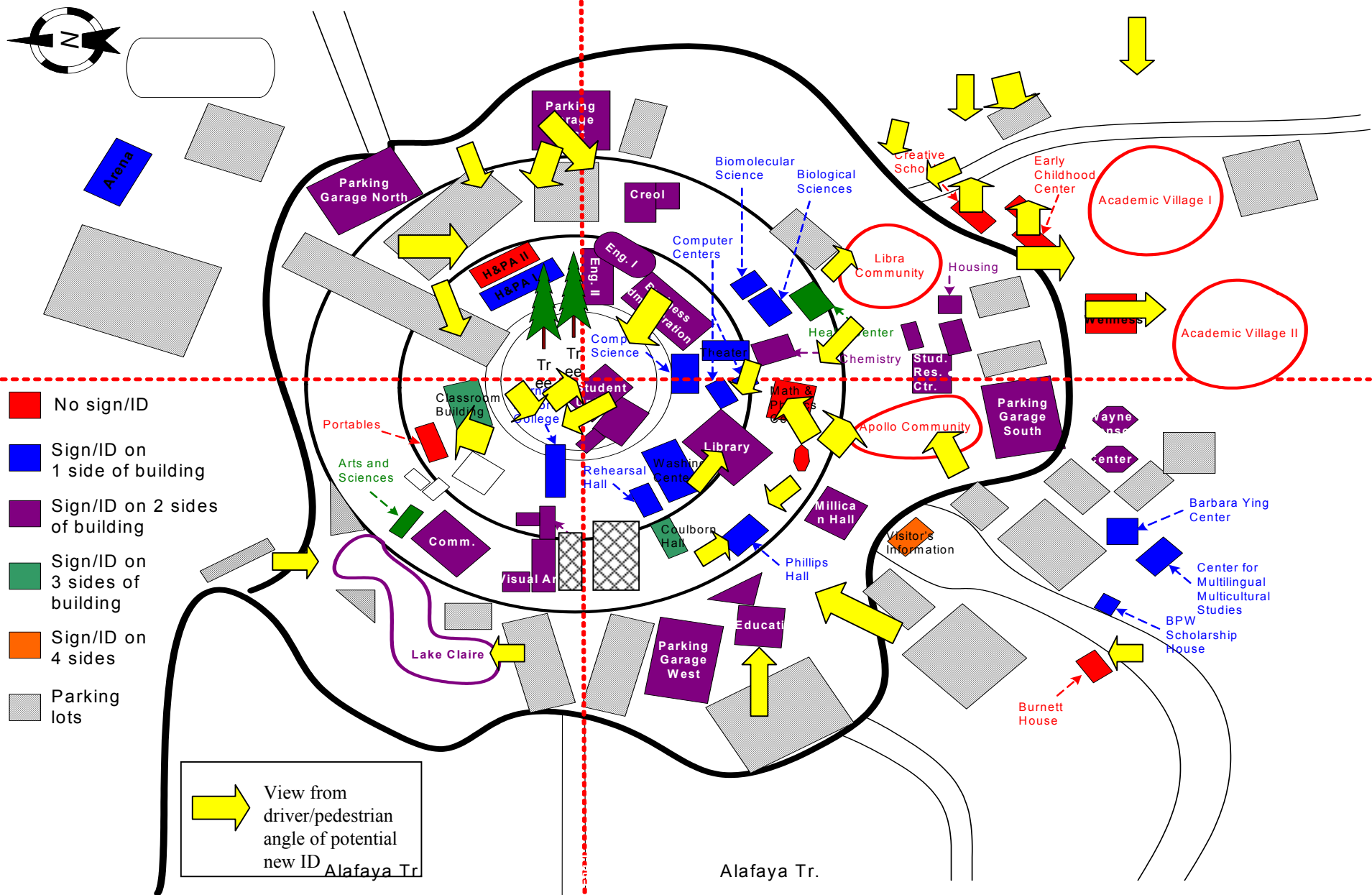
# Buildings with no ID's: Opportunities

<b>Building</b>	<b>Possible Improvement</b>
Portables	Additional ID on north and south sides of building; on-campus follow-through signage
Libra Community	Additional ID's on north and south sides of community (by Apollo Cr. and Gemini Blvd.)
Academic Village	Community ID on east side of AV I and west side of AV II; additional campus follow-through signage
Apollo Community	Additional ID's on north and south sides of community (by Apollo Cr. And Gemini Blvd.)
Creative School	Additional facility ID on north and east sides of building (by Gemini Blvd. And Libra Dr.)
Early Childhood Center	Additional ID on north side of building (by Gemini Blvd.)
Recreational & Wellness Center	Additional facility ID on north side of building (by Gemini Blvd.)
Math & Physics	Additional ID signs on east, north, and south sides of building

# Other Possible Improvements

<b>Building</b>	<b>Current Situation</b>	<b>Possible Improvement</b>
Engineering I & II	Both are labeled as Engineering	Differentiate both buildings
Health & Public Affairs	Both are labeled as Health & Public Affairs	Differentiate both buildings
Student Union	Useful ID in the front only; visual obstruction on the back	Additional ID's on east and west sides
Library	Useful ID's in the front and on the back	Additional ID's on east and west sides
The Burnett Honors College	ID in the front only	Additional ID sign by Pegasus Cr.
Education	Only ID sign is not easily accessible	Visible ID sign from the parking lot (Gemini & University Blvd.)

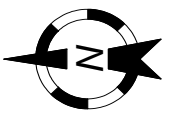
# Building ID







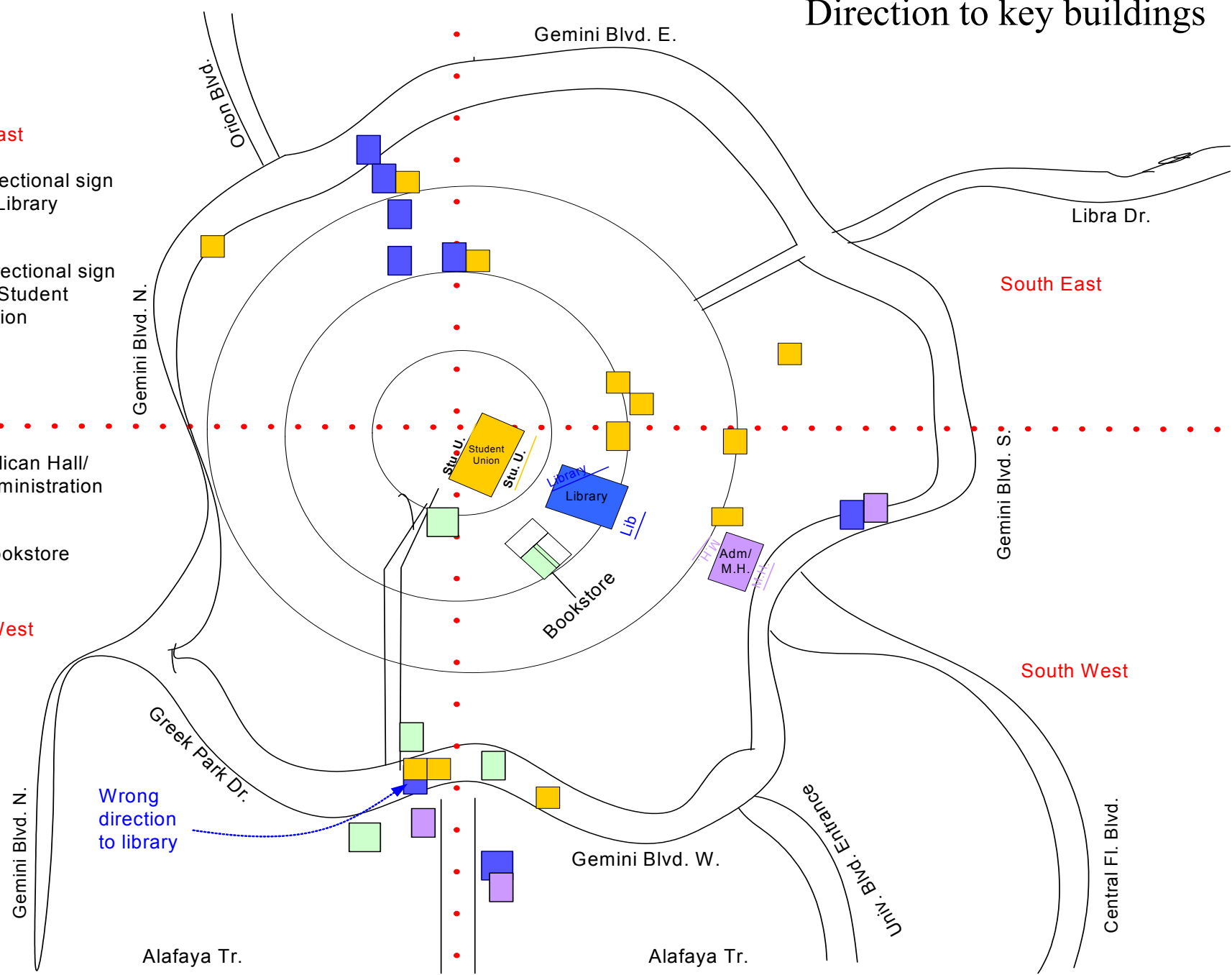
# Key Buildings – Signs Across Campus

- **Library**
  - Five signs in the same area
  - One sign in the wrong direction
  - Nothing in the southeast and northwest
- **Student Union**
  - There is only one sign on the perimeter main entrances - Alafaya/Centaurus W.
- **Millican Hall**
  - Only three “Administration” signs, all in the southwest
  - Millican Hall (ID) vs. Administration (signs)
- **Bookstore**
  - Only four signs
  - No signs in main entrances except for Alafaya/Centaurus W.

# Direction to key buildings



- North East**
-  Directional sign to Library
-  Directional sign to Student Union
-  Millican Hall/ Administration
-  Bookstore



# Parking: current

- Well identified in terms of types of permits, i.e., students, faculty, reserved
- No indication on what buildings the lot is better for
- No direction sign to meters

# Parking: Opportunities

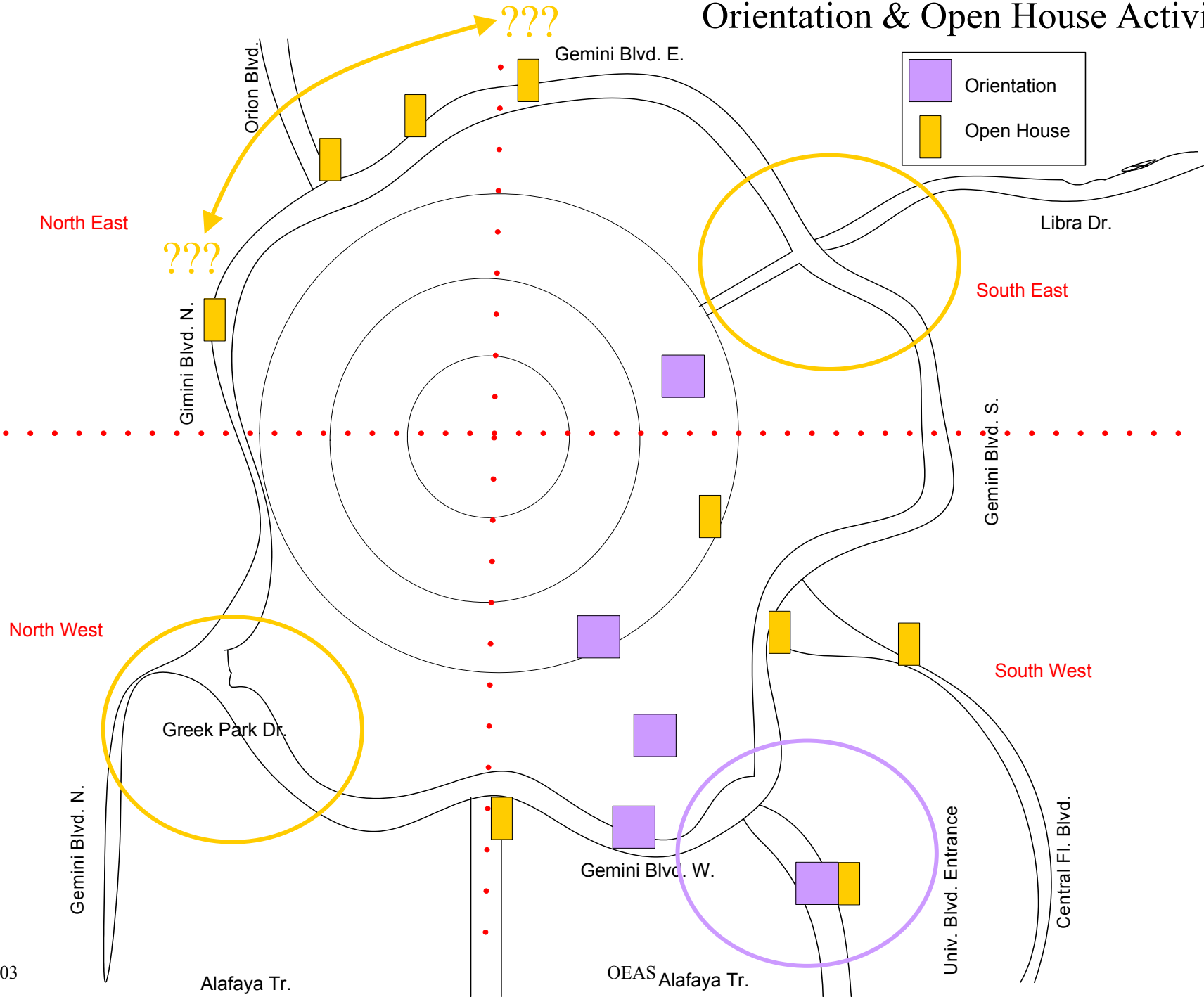
- Looking for closest parking
  - Provide information announcing adjacent buildings; at least colleges and key buildings
- Once in the parking
  - Provide direction to adjacent buildings
  - Provide direction to meter (when applicable)



# Orientation & Open House Activities

- Orientation
  - All entrances, except for Univ. Blvd./Alafaya, lack signs
- Open House
  - Libra/Gemini S., Gemini N./Alafaya missing sign
  - No follow-through signs on Gemini E. Gemini N.

# Orientation & Open House Activities



# Most Popular Buildings by # of GEP Courses –Spring 2003

- Any effort to upgrade signage to guide students to correct buildings


# Most Popular Buildings by # of GEP Courses





Q2 Northeast

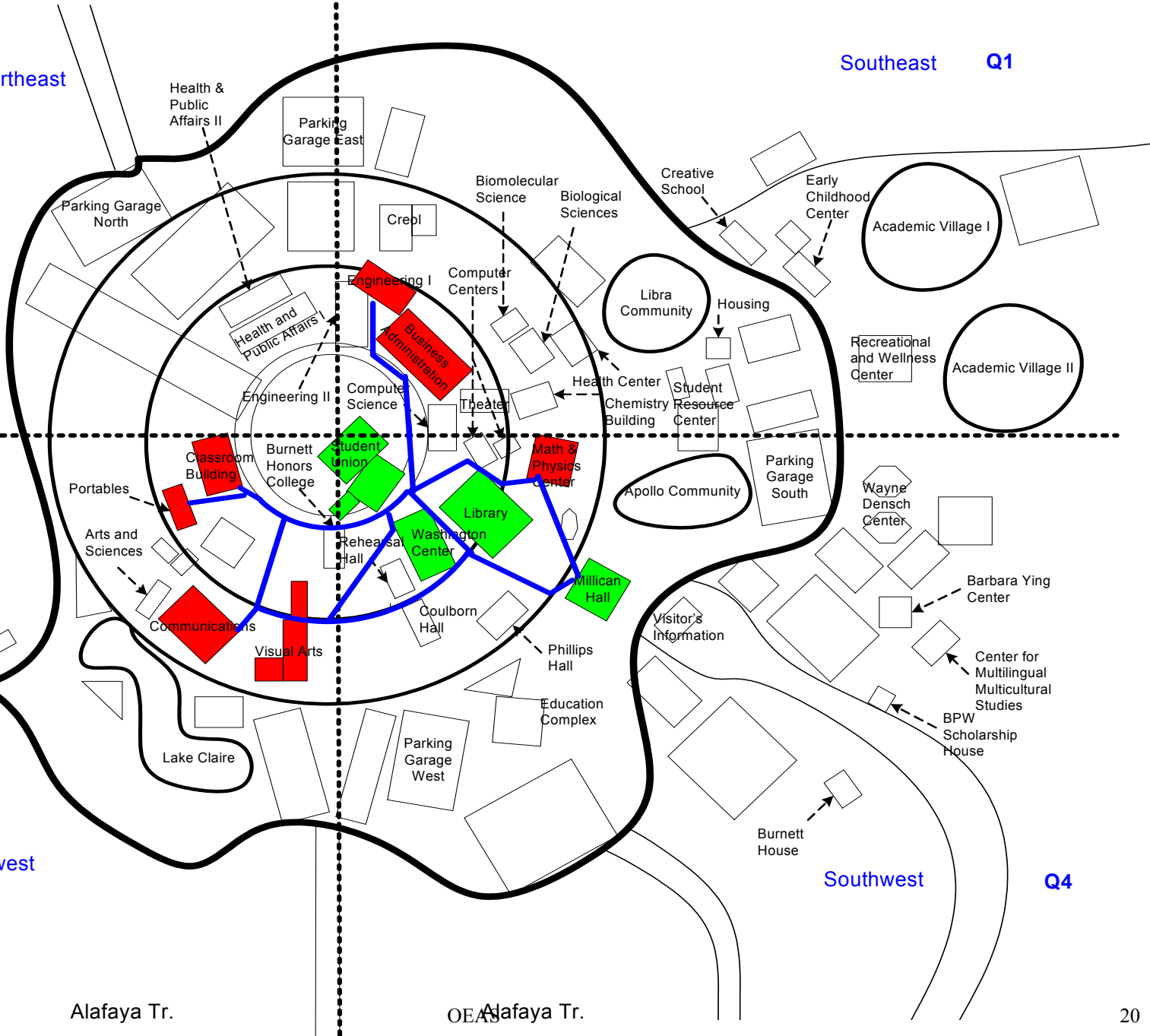
Southeast Q1

Quadrant	# GEP Classes Offered
Q1	153
Q2	4
Q3	327
Q4	165

 Most Popular Buildings (by # of GEP classes offered)

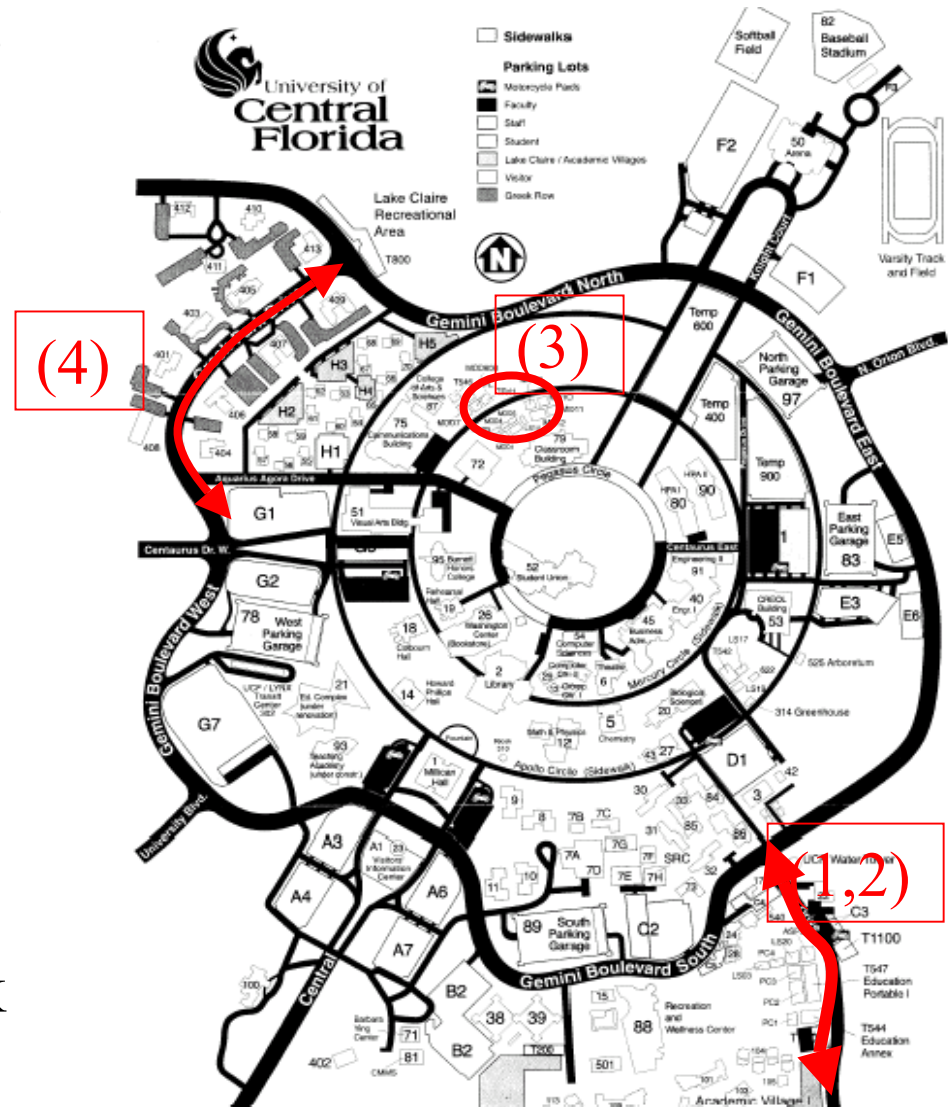
 Key buildings

 Probably most used routes by new students



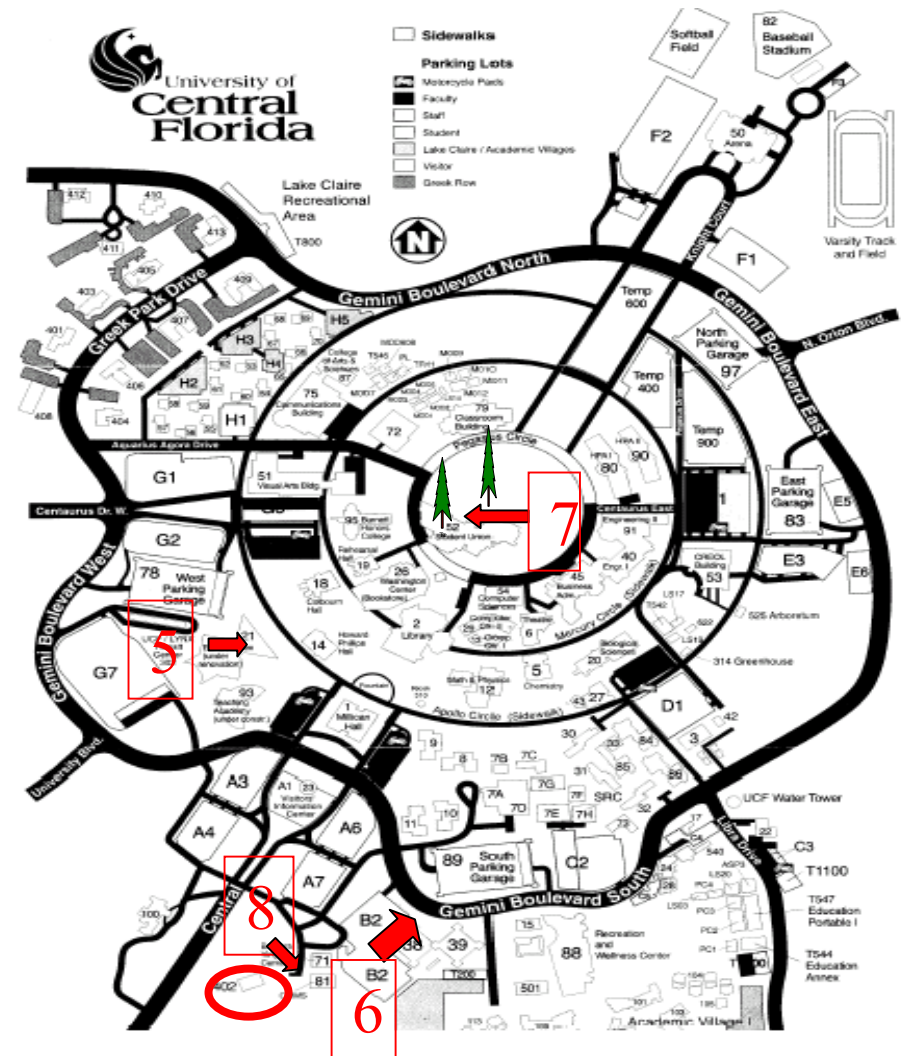
# Other Observations

- (1) No directional signs to facilities on Libra Dr.
- (2) No directional signs to facilities in the Research Park
- (3) Portables behind Classroom I: random search for 1<sup>st</sup> time visitors
- (4) Greek Park: restricted parking advice sign not visible in some fraternities/sororities (mainly east side of Greek Park Dr.)



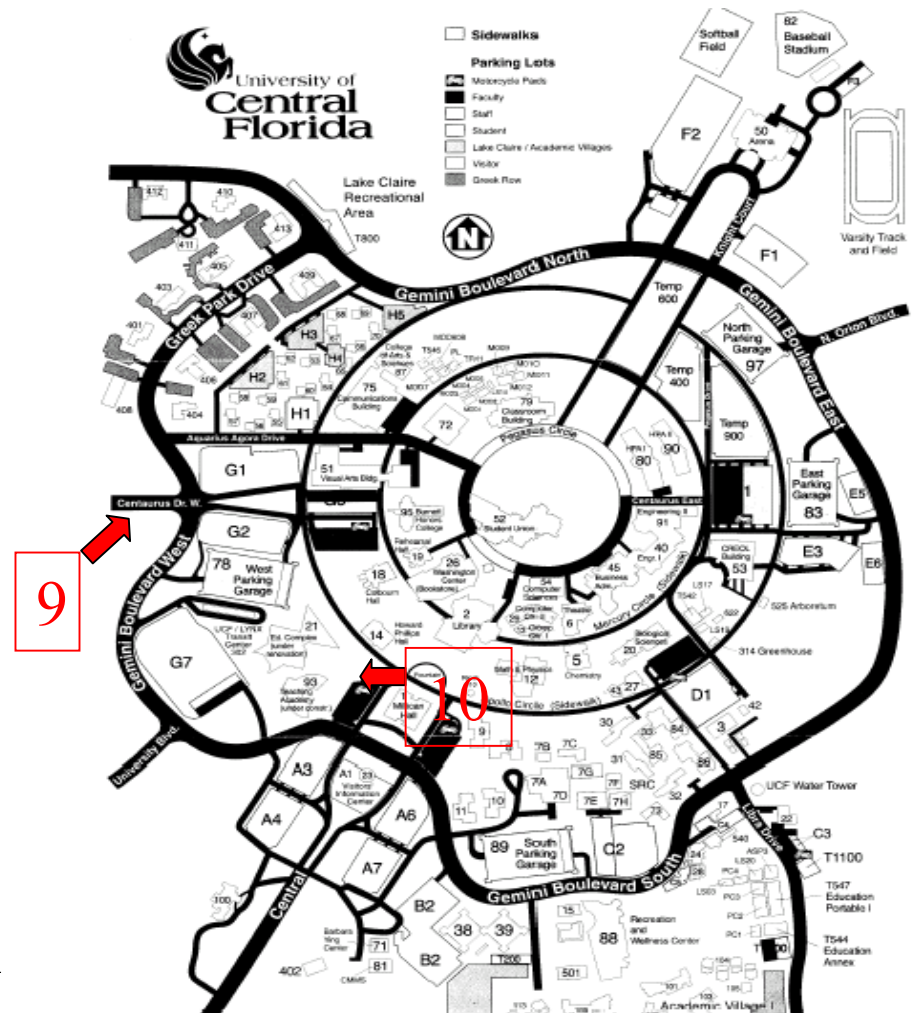
# Other observations, Continued

- Obstructed signs:
  - (5) Education Complex ID: by parking garage west
  - (6) Sign in front of parking garage south: by trees
  - (7) Student Union ID-north side: by trees
  - (8) BPW Scholarship House: by construction temp. fence



# Other Observations, Continued

- Signs that need repair /replacement:
  - (9) Corner of Alafaya & Centaurus Dr. West
  - Ground signs
    - Centaurus Dr.
    - Gemini Dr. & Centaurus Dr.
    - Parking Garage East
- ATM machines
  - (10) No ID or directional sign



# Other Observations, Continued

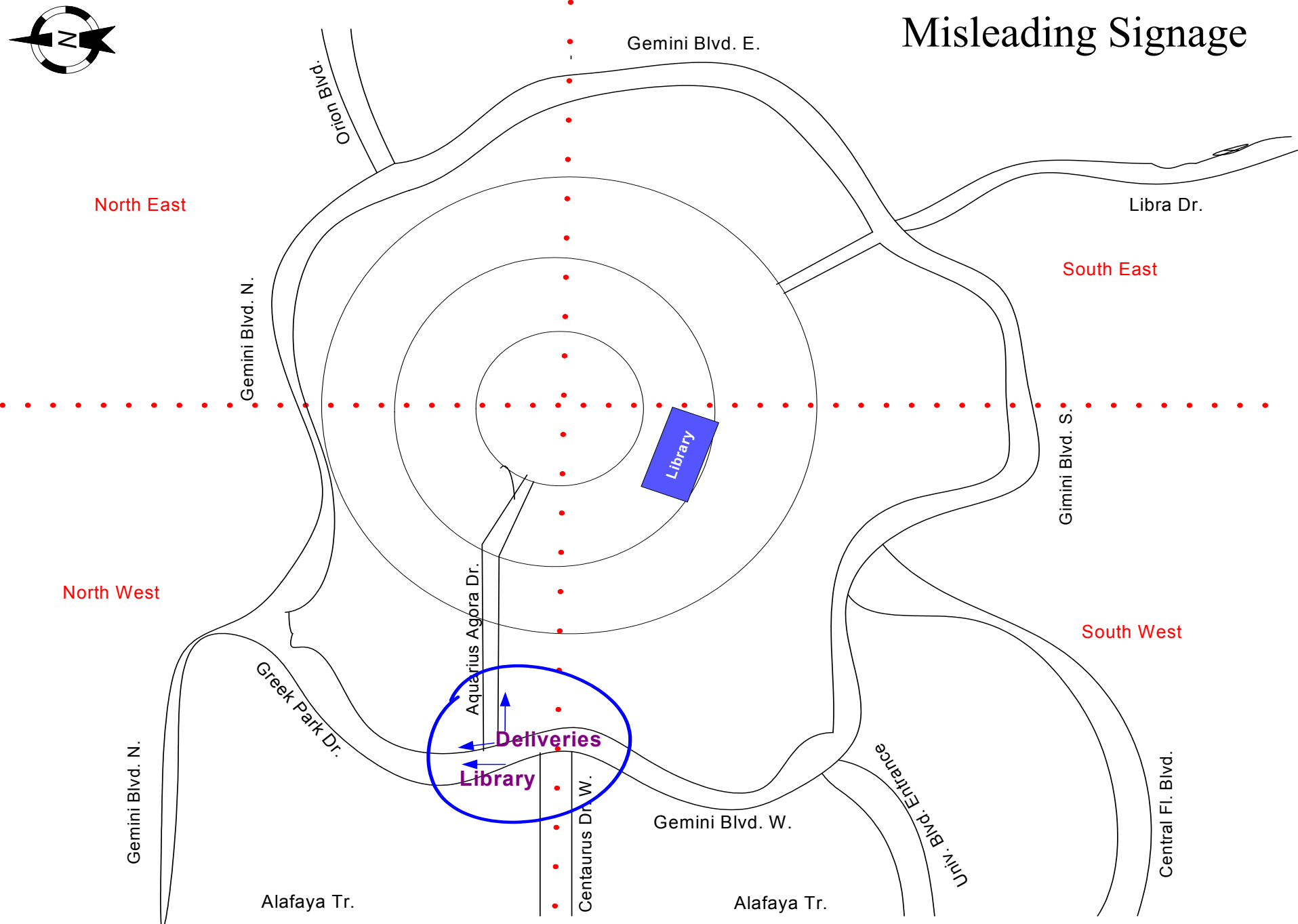
- Except for the “Arena” and “Parking for intramural softball”, no signs for sport facilities were observed: tennis courts, baseball and softball fields, etc.



# Misleading Signage

- Deliveries – two signs showing different directions?
- Direction to library – going towards Greek Park Dr.

# Misleading Signage



# Questions?