



**College of Business Administration
Academic Learning Compacts**

Business Economics - B.S.B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Microeconomics

Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Microeconomics to analyze economic problems.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

2. Macroeconomics

Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Macroeconomics to analyze economic problems.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

3. Information Fluency

Students graduating from the BSBA program in Economics will demonstrate the ability to gather, evaluate, and use information pertaining to economic issues in ethical and legal ways.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

4. Statistical Analysis

Students graduating from the BSBA program in Economics will demonstrate the application of statistical analysis methods and models to interpret economic data, and to draw inferences about economic behavior.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

5. Mathematical Skills

Students graduating from the BSBA program in Economics will demonstrate their ability to draw insights about economic behavior from the application of algebra and calculus to economic problems.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

6. International Economics

Students graduating from the BSBA program in Economics will apply economic principles and theories to analyze international economic issues. (Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs, Become more inclusive and diverse.)

Critical Thinking

1. Statistical Analysis

Students graduating from the BSBA program in Economics will demonstrate the application of statistical analysis methods and models to interpret economic data, and to draw inferences about economic behavior. (Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

2. Mathematical Skills

Students graduating from the BSBA program in Economics will demonstrate their ability to draw insights about economic behavior from the application of algebra and calculus to economic problems. (Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

3. Critical Thinking

Students graduating from the BSBA program in Economics will demonstrate critical thinking by applying systematic and logical reasoning to evaluate and draw valid conclusions about economic problems. (Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

Communication

1. Microeconomics

Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Microeconomics to analyze economic problems. (Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

2. Macroeconomics

Students graduating from the BSBA program in Economics will

demonstrate the application of the principles, theories, and analytical methods of Macroeconomics to analyze economic problems.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

3. Written Communication

Students graduating from the BSBA program in Economics will demonstrate the ability to communicate economic ideas clearly and coherently, according to the conventions of written English.

(Applies to UCF Goals: Offer the best Undergraduate education available in Florida, Provide international focus to our curricula and research programs.)

Assessment of Business Economics - B.S.B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- **Exams**
- **Individual and team projects**
- **Written papers and oral presentations**
- **Case studies**