



**College of Business Administration
Academic Learning Compacts**

General Business B.S.B.A.

UCF General Business BSBA graduates will be able to:

Discipline Specific Knowledge, Skills, Behavior and Values Outcomes

1. Demonstrate a satisfactory level of general business knowledge and skills, including basic terminology, concepts, and theoretical foundations.
2. Demonstrate proficiency in solving problems associated with financial applications.
3. Generate appropriate decisions based on ethical knowledge.
4. Apply collaborative processes and practices to solve selected business problems.

Critical Thinking Outcome

1. Demonstrate critical thinking skills by analyzing business problems, applying proper logic, assessing the quality/validity of data, and formulating valid conclusions based on the analysis.
2. Demonstrate business analysis skills by interpreting specific business problems in order to make appropriate recommendations or decisions.

Communication Outcome

1. Demonstrate effective written and oral communication skills related to business applications.
2. Apply appropriate information technologies to specified business applications.

Assessment of Business Administration Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Exams
- Projects
- Written papers