



**College of Business Administration  
Academic Learning Compacts**

**Business Administration, B.A.B.A.**

UCF General Business BABA graduates will be able to:

**Discipline Specific Knowledge, Skills, Behavior and Values Outcomes**

1. Demonstrate knowledge of basic business terminology, concepts, and theories.
2. Distinguish between various ethical situations confronted in business environments.
3. Distinguish global and cultural differences in business environments and practices, relative to domestic practices.
4. Demonstrate effective teamwork by collaborating in group settings to solve selected business problems.

**Critical Thinking Outcome**

1. Demonstrate satisfactory critical thinking skills by analyzing specified business problems, applying proper logic, assessing the quality/validity of the data, and formulating valid conclusions based on their analyses.
2. Apply basic accounting, financial, mathematical, and statistical analysis tools to analyze general business related problems.

**Communication Outcome**

1. Produce proficient written and oral communications related to business applications.
2. Apply appropriate information technologies to specified business situations.

**Assessment of Business Administration Outcomes**

These outcomes will be assessed using a variety of assessment methods, including:

- Exams
- Projects
- Written papers
- Oral presentations