



**College of Sciences
Academic Learning Compacts**

Human Communication - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Students will be able to demonstrate understanding of constructs, terminology, and historical influences applicable to communication in various contexts.
2. Students will be able to demonstrate understanding of theories, models, and principles that apply to communication in various contexts.
3. Students will be able to apply theory-based communication strategies in various contexts.
4. Students will be able to demonstrate understanding of the processes by which social-scientific knowledge about human communication is generated.
5. Students will be able to recognize communication behaviors necessary to effectively communicate in a diverse society.

Critical Thinking

1. Students will be able to apply theory-based communication strategies in various contexts.
2. Students will be able to demonstrate critical thinking in the formulation of context-specific messages and by applying theoretical concepts to practical situations.

Communication

1. Graduating Human Communication students will be competent communicators (public speaking/communicating in small groups).
2. Students will be able to demonstrate ability to write effectively in a scholarly context.

Assessment of Human Communication - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects
- Presentations
- Internship