



**College of Sciences
Academic Learning Compacts**

Journalism, B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Journalism graduates will demonstrate a mastery of the knowledge and skills needed to succeed on the staff of a professional publication, especially a newspaper or a magazine.
2. Journalism graduates will understand and respect the media's insistence on fairness and accuracy.
3. Journalism graduates will exhibit a mastery of grammar, punctuation, spelling and vocabulary.
4. Journalism graduates will use a journalistic style to write stories that are clear, concise, thorough, interesting and well-organized.
5. Journalism graduates will develop the ability to recognize and gather the news.
6. Journalism graduates will understand the fundamentals of copy editing.

Critical Thinking

7. Journalism graduates will understand and apply the media's legal rights and responsibilities.
8. Journalism graduates will understand and apply the media's ethical rights and responsibilities.
9. Journalism graduates will understand and apply successful interviewing techniques.

Communication

10. Journalism graduates will use the English language with clarity and precision.
11. Journalism graduates will use computers to research, write and/or edit stories.
12. Journalism graduates will write in-depth news and/or feature stories that quote multiple sources.

Assessment of Journalism, B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Research reports
- Portfolios
- Projects
- Tests