



**College of Sciences
Academic Learning Compacts**

Radio and Television, B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Broadcast Journalism graduates will be able to seek out and develop newsworthy ideas, including acquiring appropriate information.
2. Broadcast Journalism graduates will be able to write and produce professional level news stories, using TV news format and editing video and audio into a coherent news story.
3. Production graduates will be able to demonstrate professional level skills using single and multiple cameras.
4. Graduates will be able to demonstrate professional characteristics including organization, initiative, and deadline responsibilities.
5. Production graduates will be able to demonstrate professional level skills using equipment required for RTV production.

Critical Thinking

6. Production graduates will be able to produce video, audio or multimedia projects that are of professional quality.
7. Broadcast Journalism graduates will be to analyze news situations and make sound decisions as to the areas that should be included and emphasized.

Communication

8. Graduates will be able to write proficiently for electronic media.
9. Graduates will be able to speak knowledgeably in business settings appropriate to their career path.

Assessment of Radio & Television, B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- tests
- projects in production and direction
- internship evaluations
- papers
- original newscasts