



**College of Sciences
Academic Learning Compacts**

Radio/Television - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Graduates in each track will write proficiently for electronic media in their area.
2. Graduates will be able to speak knowledgeably in business settings appropriate to their career path.
3. Production graduates will be able to produce video, audio or multimedia projects that are of professional quality.
4. Broadcast Journalism graduates will be able to analyze news situations and make sound decisions as to the areas that should be included and emphasized.
5. Broadcast Journalism graduates will be able to write and produce professional level news stories, using TV news format and editing video and audio into a coherent news story.
6. Production graduates will demonstrate professional level skills using equipment required for RTV production.
7. Eighty percent of students in the Broadcast Journalism and Production tracks, and fifty per cent of students in the Generalist track, will successfully complete an internship before graduation.

Critical Thinking

1. Broadcast Journalism graduates will be able to analyze news situations and make sound decisions as to the areas that should be included and emphasized.

Communication

1. Graduates in each track will write proficiently for electronic media in their area.
2. Graduates will be able to speak knowledgeably in business settings appropriate to their career path.
3. Broadcast Journalism graduates will be able to write and produce professional level news stories, using TV news format and editing video

and audio into a coherent news story.

Assessment of Radio/Television - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects in production and direction
- Internship evaluations
- Papers
- Original newscasts