

UNIVERSITY OF CENTRAL FLORIDA

Annual Report on Institutional Effectiveness: Pathway to Excellence

Contributing Colleagues

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August 30, 2004



Overview

- institutional effectiveness at UCF
- enhancements made this year
- status report on program assessment
- national visibility
- next steps

UCF's Integrated Approach to Institutional Effectiveness



linkages

- share information
- inform budget process

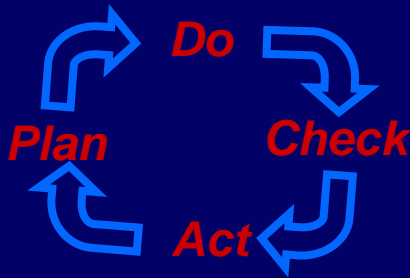
differences

- different cycles
- additional data elements
- different purposes
 - continuous improvement
 - evaluation
 - planning



Program Assessment

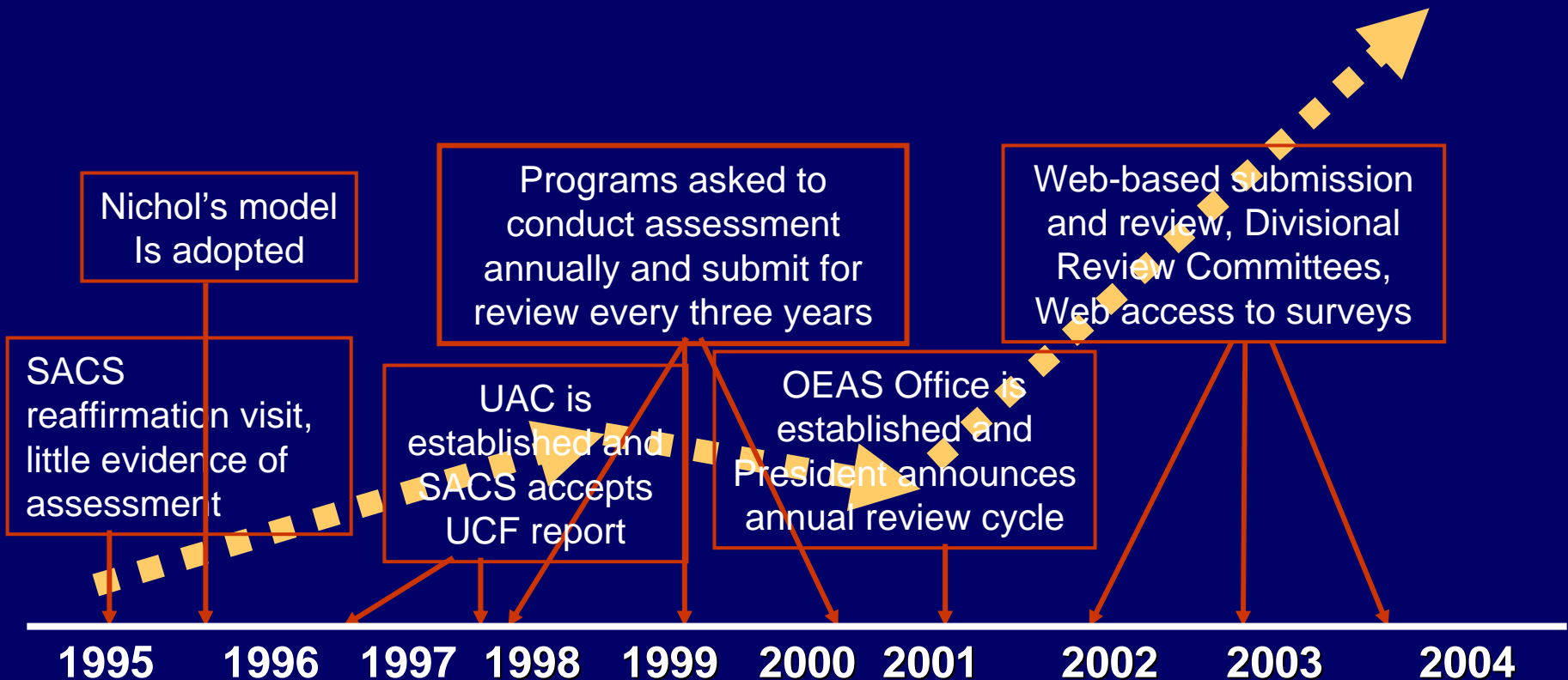
- formative evaluation process designed to support improvement
- continuous



- focused on improving
 - student learning
 - student development
 - services and operations



Brief History of Assessment at UCF





This Year's Enhancements

- one-time submission
- assessment handbooks
- UAC & DRC policies and procedures
- enhanced focus on student learning outcomes
- new partnership with FCTL
- NSSE and FSSE
- enhanced access to surveys

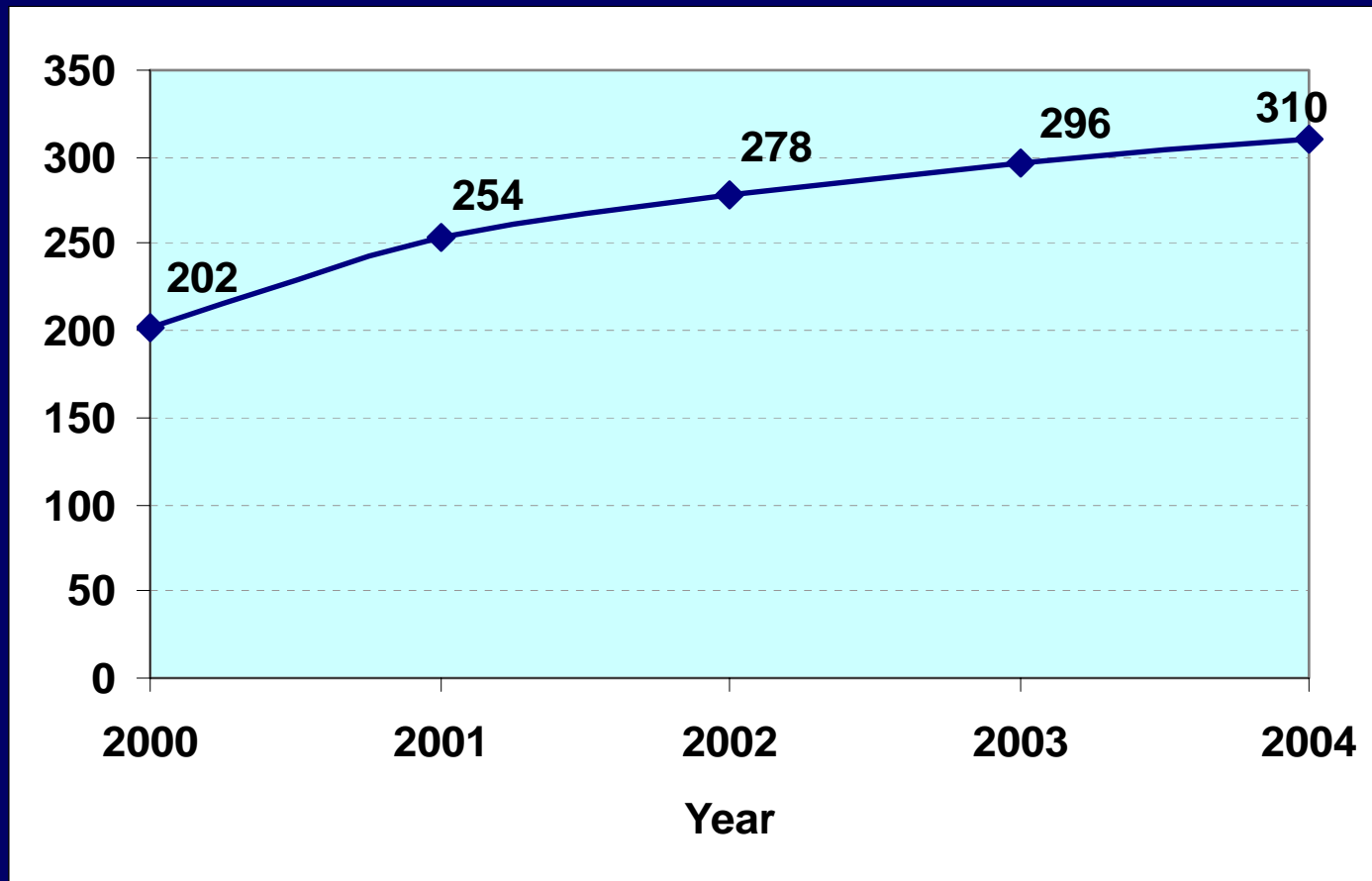
Status Report



- submissions
- methods of assessment
- student learning outcomes
- changes made on the basis of assessment
 - academic programs
 - administrative units

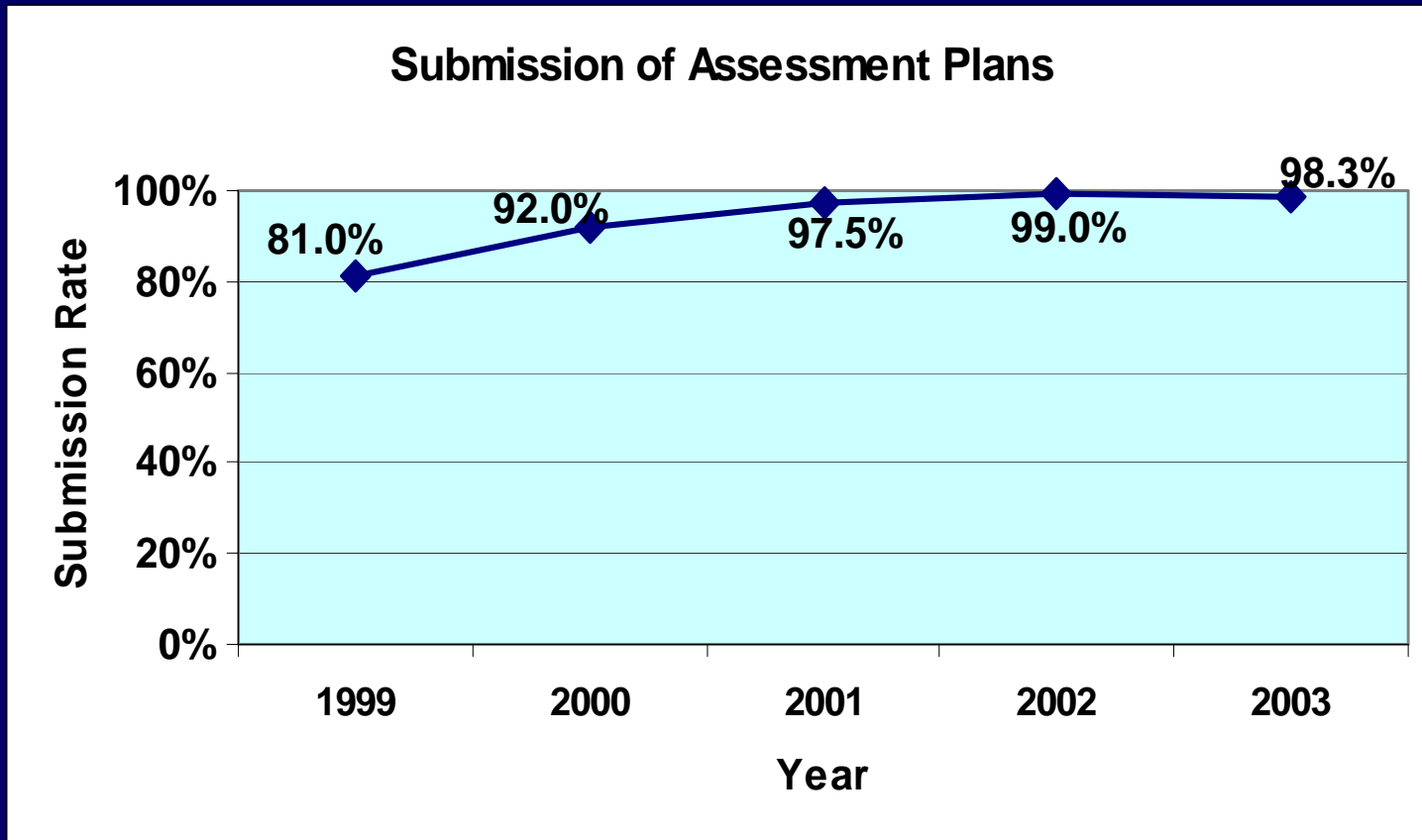


Number of Programs and Units Conducting Assessment



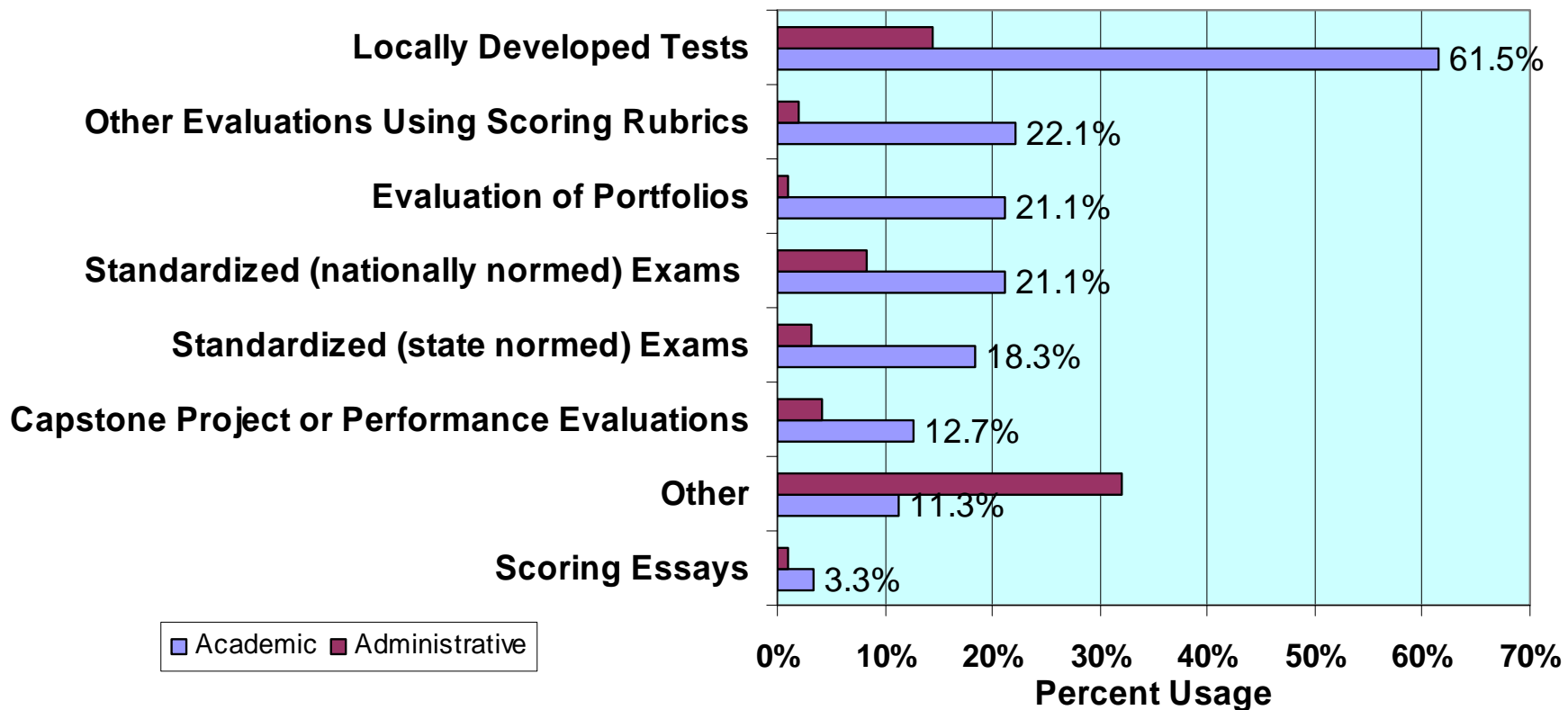


Submission Rates



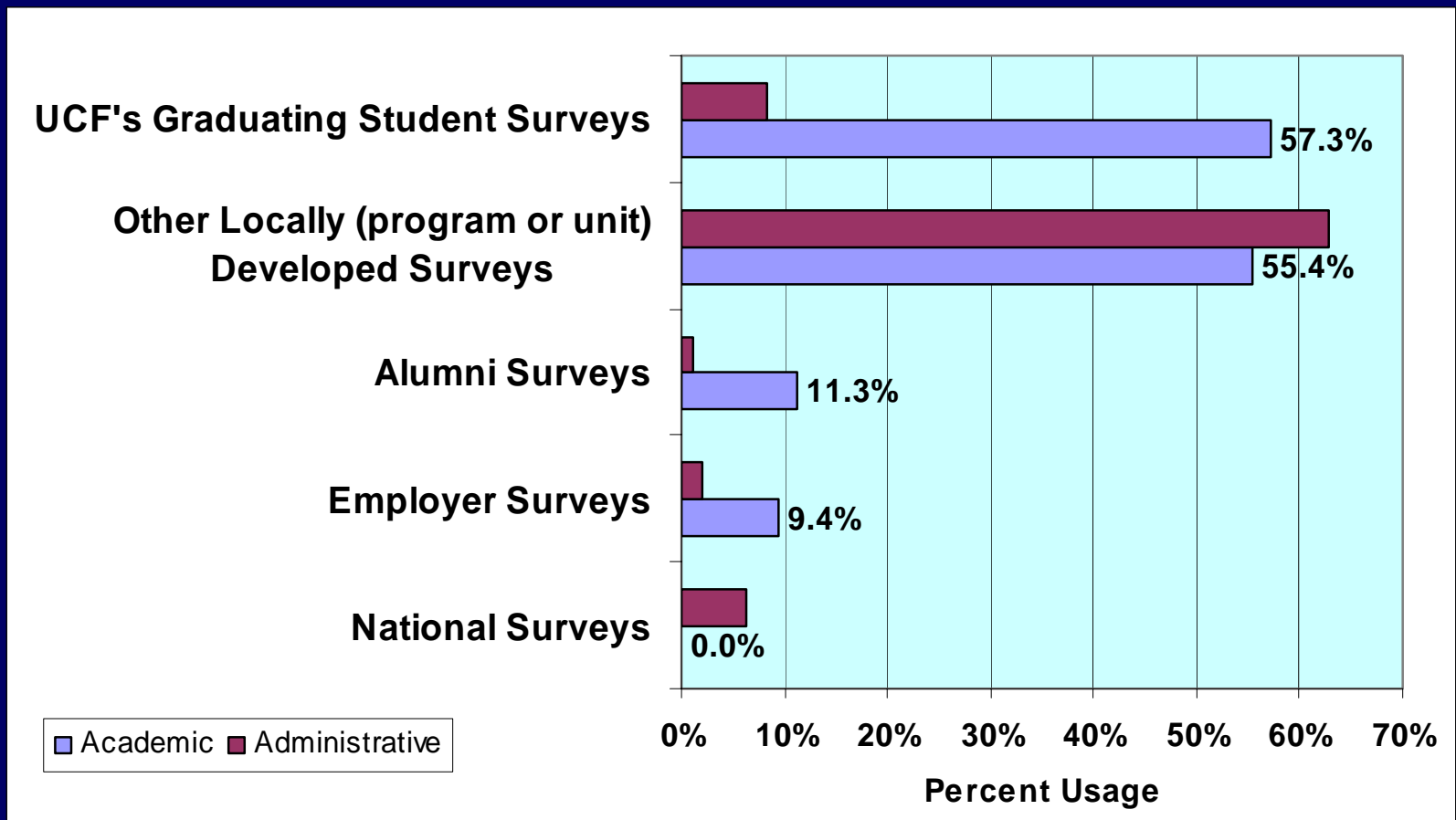


Assessment Tools Used in 2004

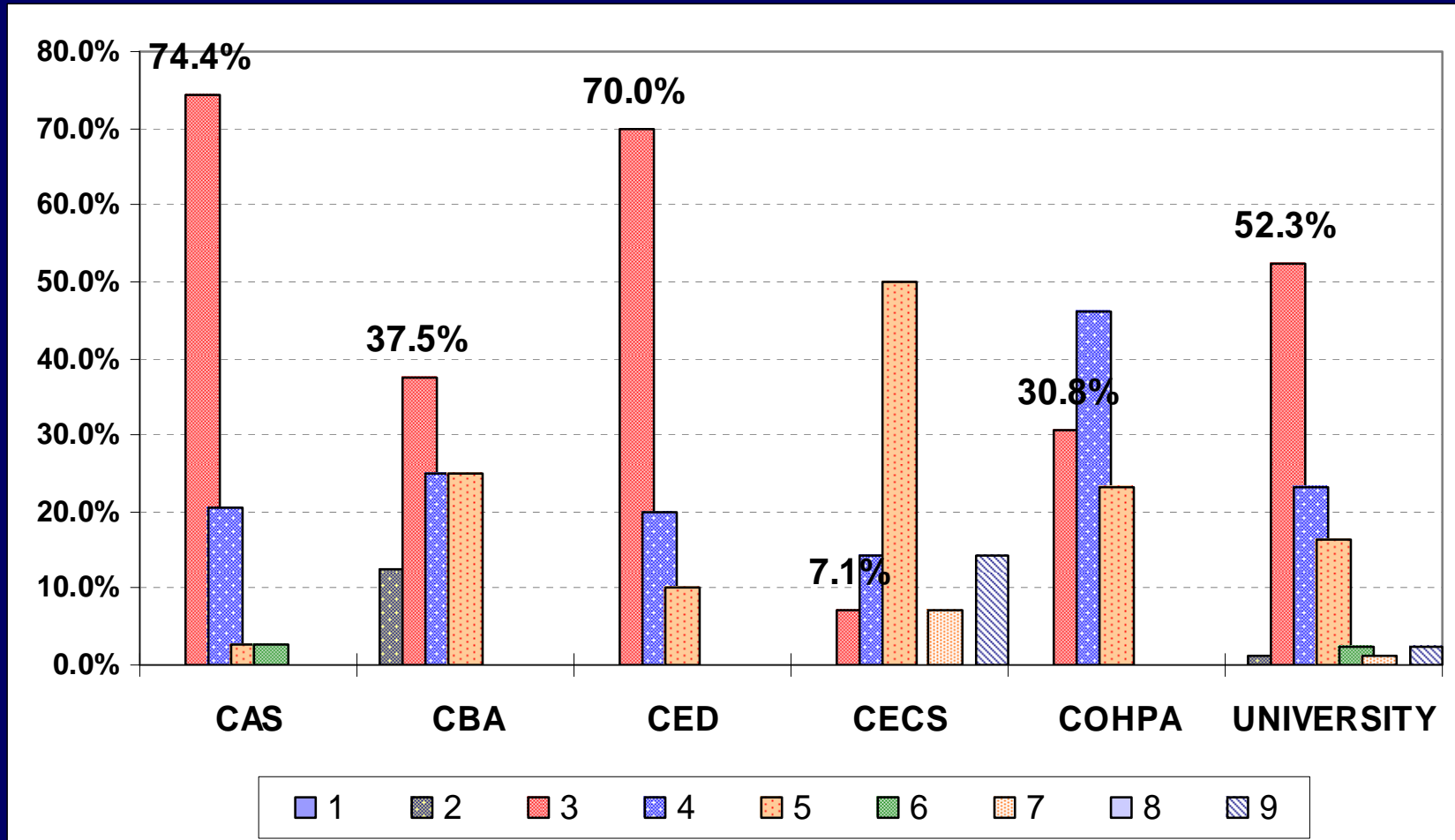




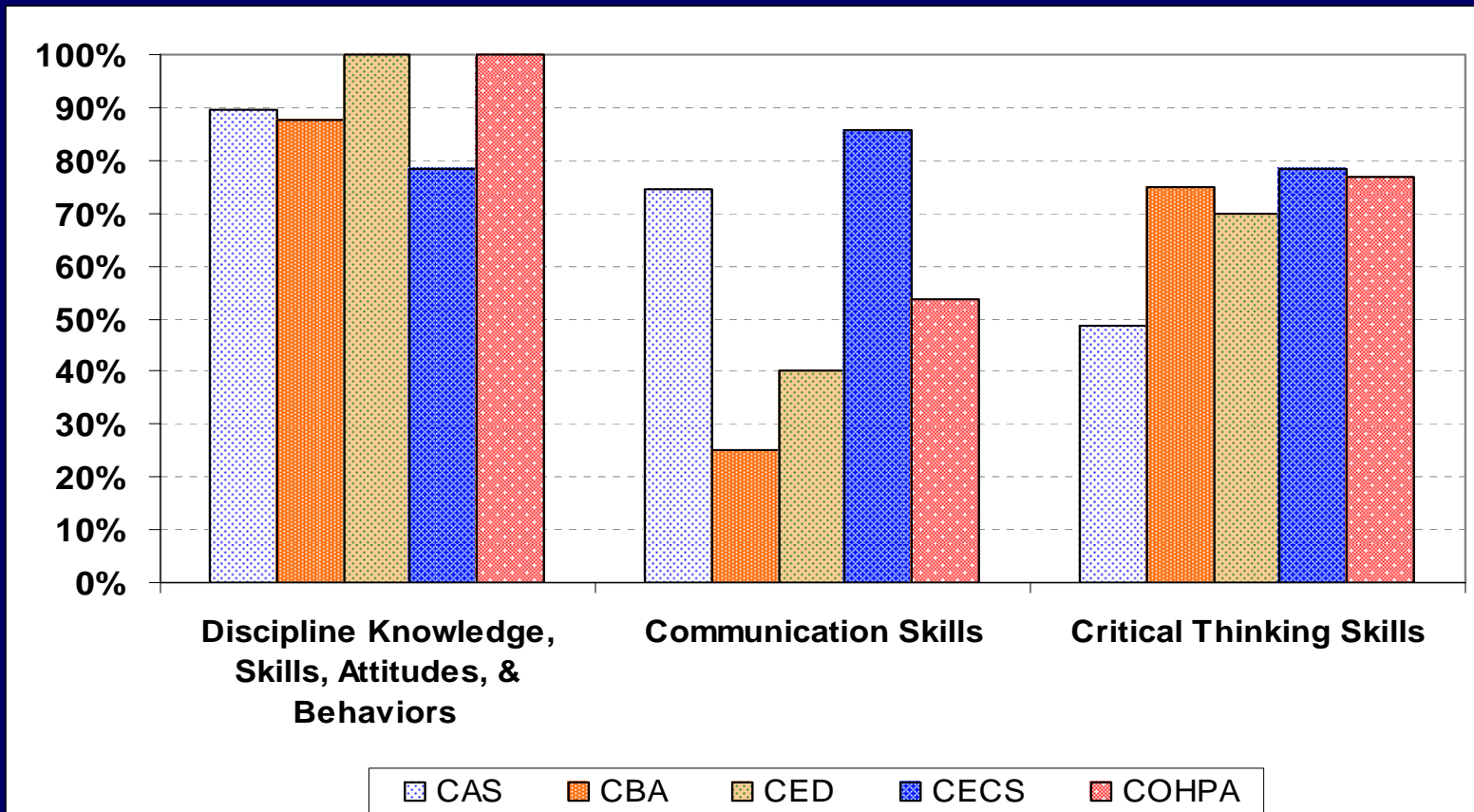
Surveys Used in 2004



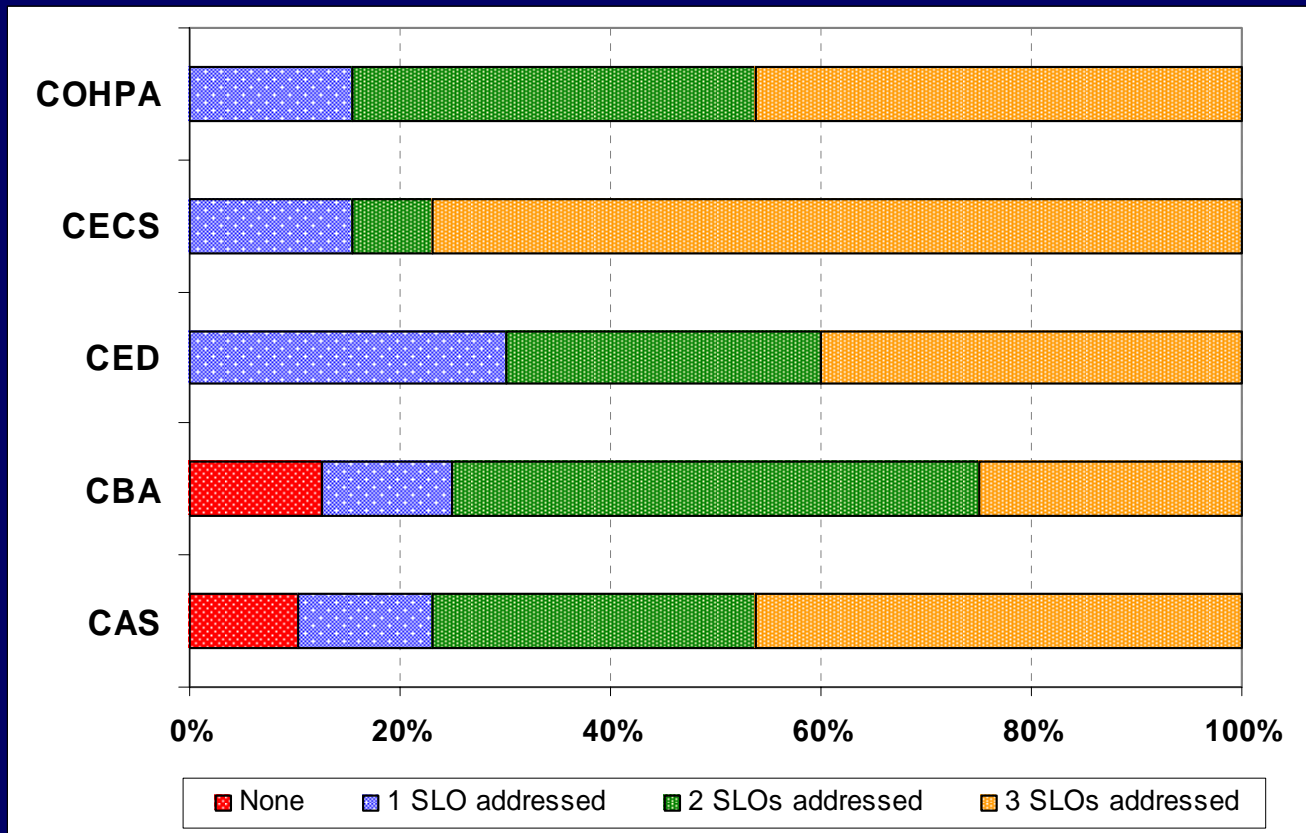
Percent of Programs with 1 to 9 Program Outcomes



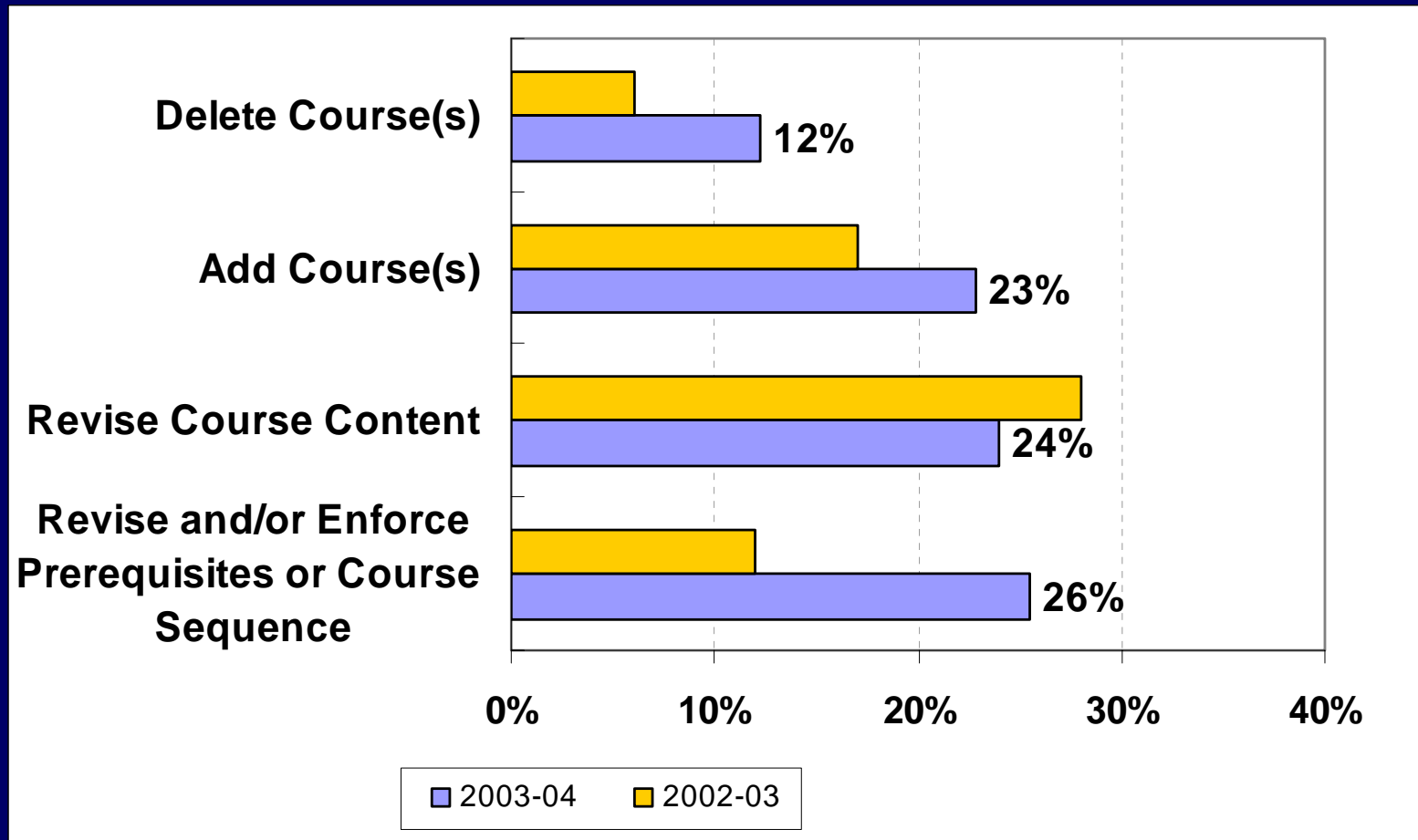
Percent of Undergraduate Programs Addressing Particular Student Learning Outcomes



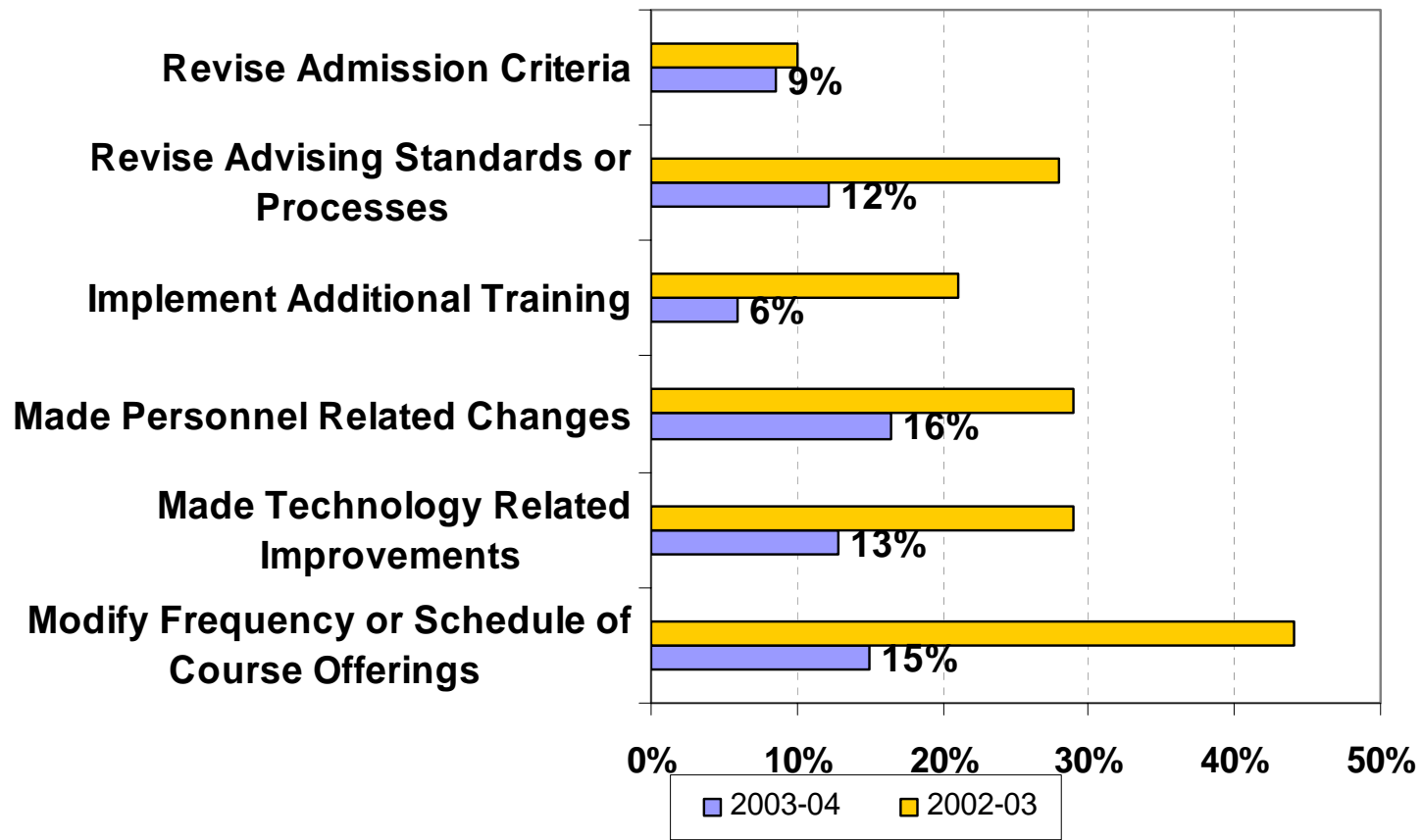
Percent of Undergraduate Programs Addressing 0,1,2, or 3 Student Learning Outcomes (SLOs)



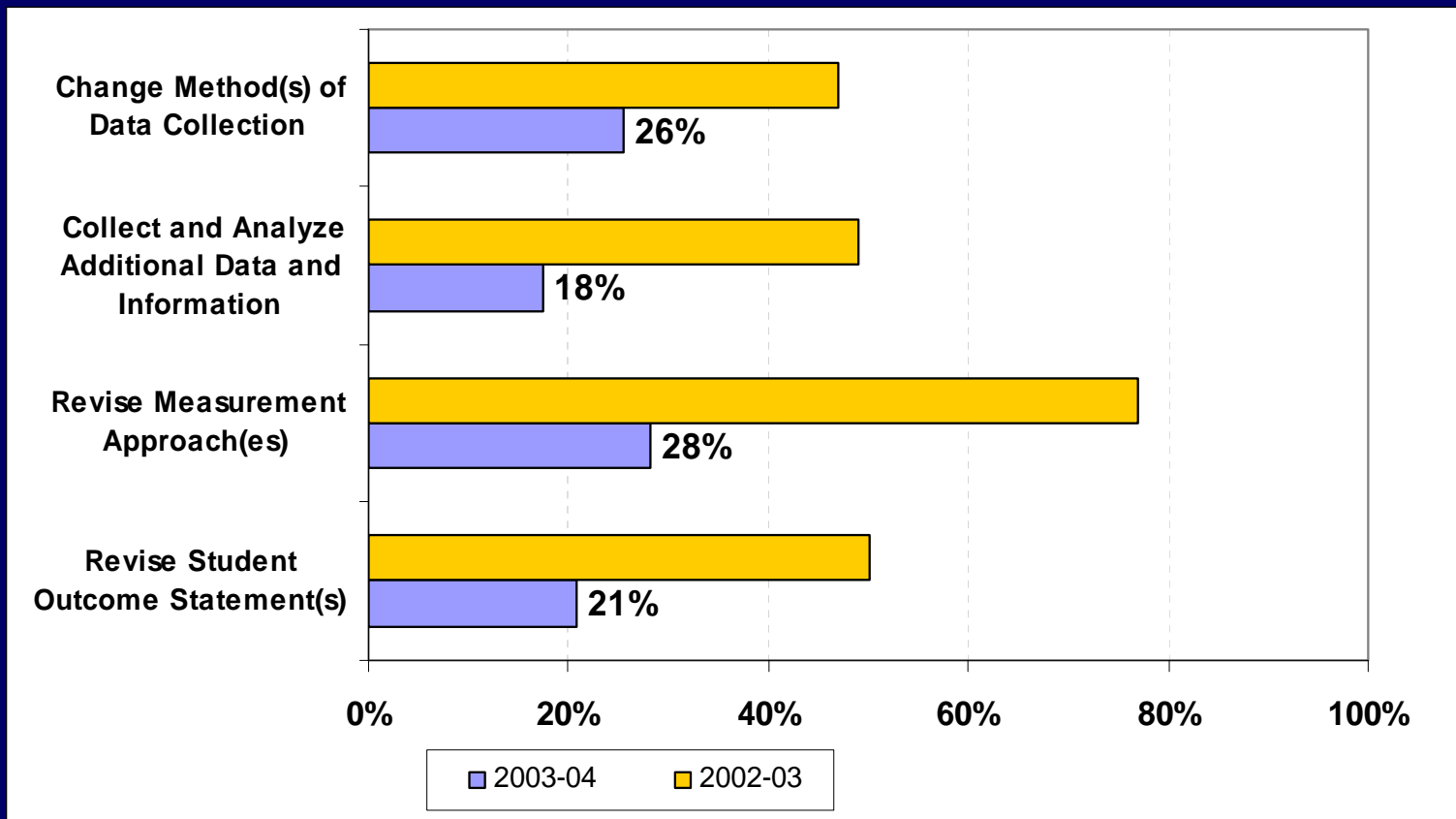
Curricular Changes Made to Academic Programs



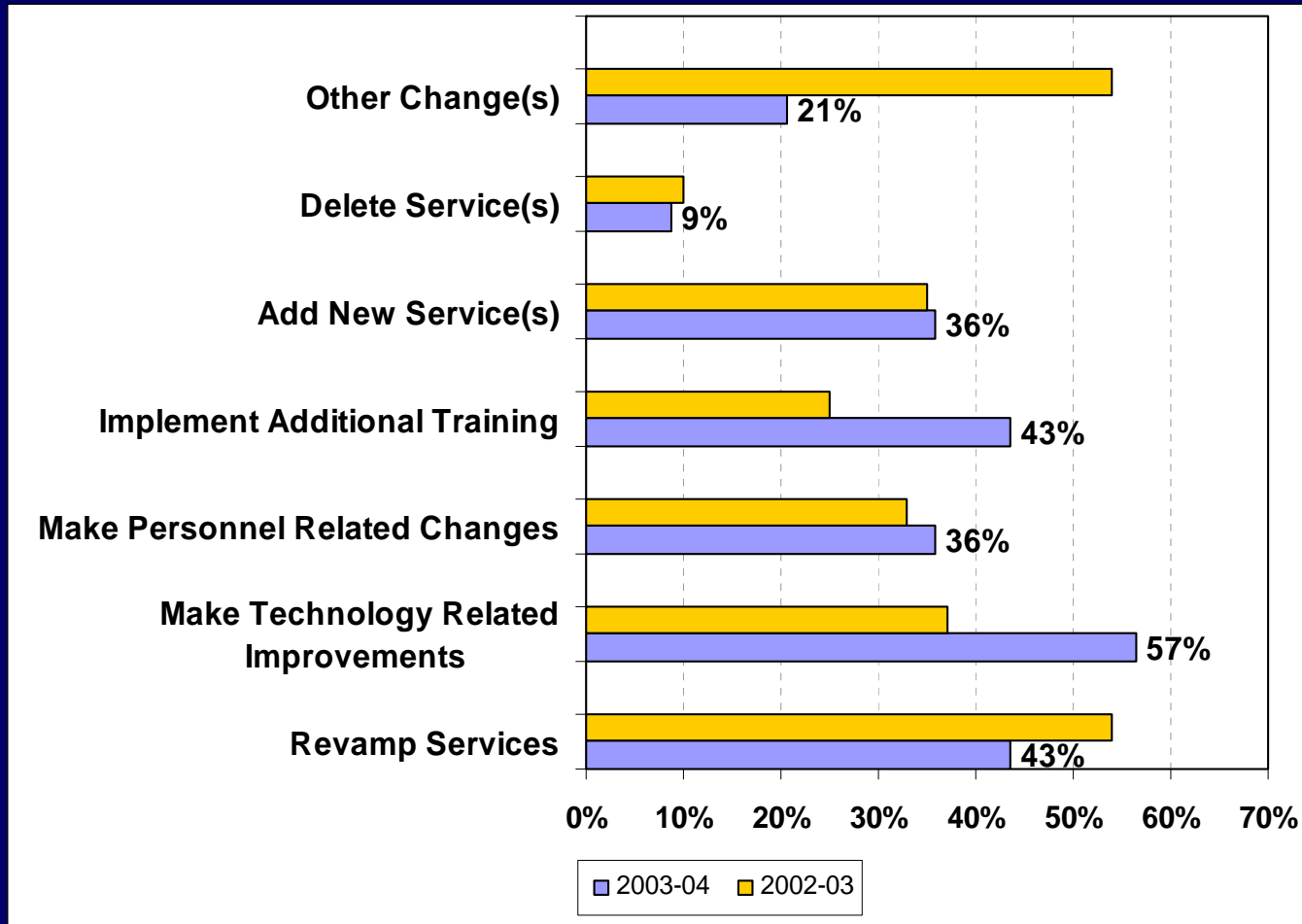
Process Changes Made to Academic Programs



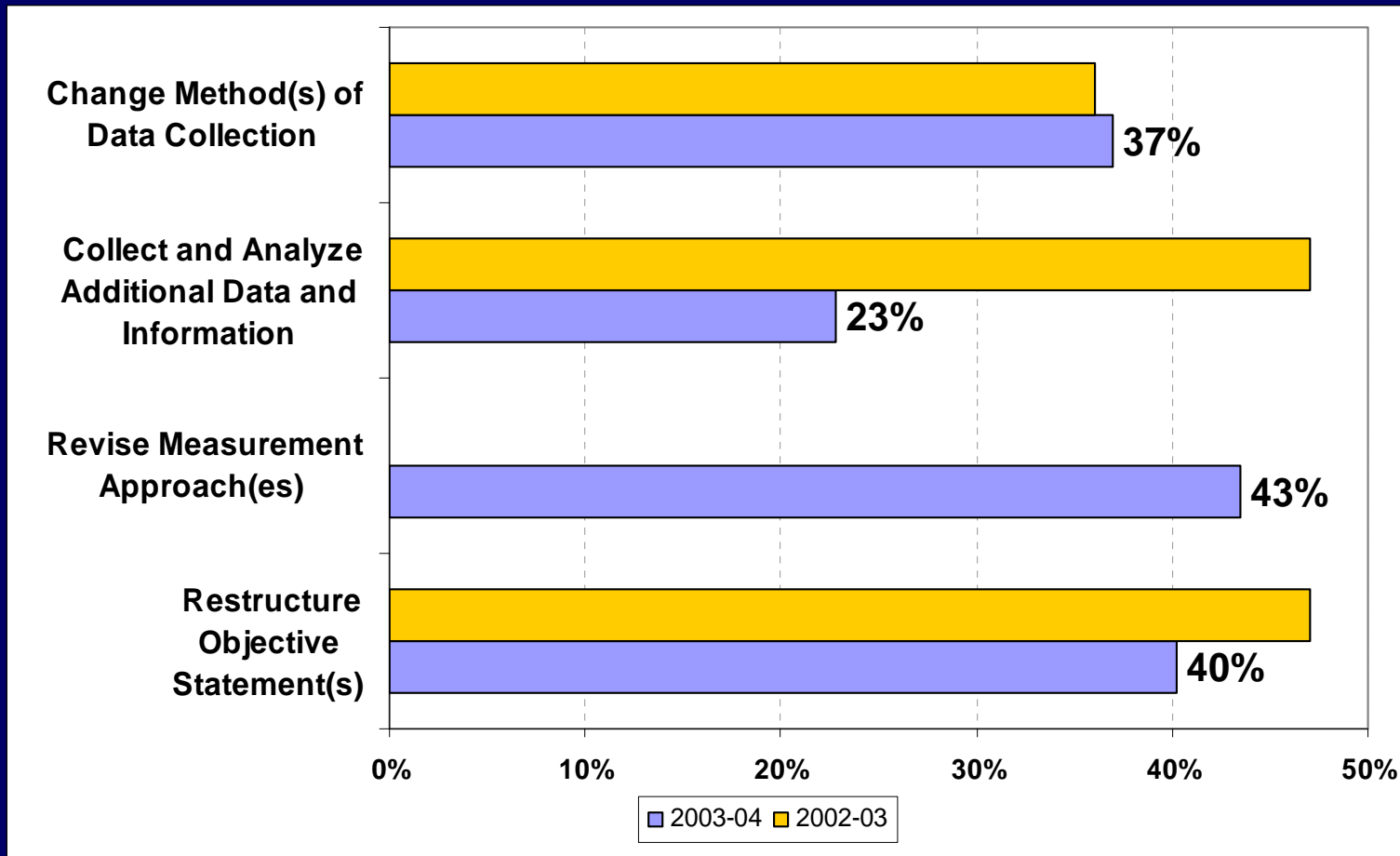
Changes Made by Academic Programs to Assessment Plans



Process Changes Made by Administrative Units



Changes Made by Administrative Units to Assessment Plans





Examples of Quality Improvements (Academic Programs)

- implemented curricular changes that enhanced students' writing skills (CAS, Chemistry, BA)
- increased course offerings; also increased student enrollment (COHPA, Health Information Management Program, BS)
- achieved 100% pass rate among program completers on the Florida Teacher Certification Exam in this specialty; also activated graduate certificate program (CED, Instructional Technology/Media, Educational Media, MEd (Online))



Examples of Quality Improvements (Academic Programs)

- making changes to improve critical thinking, problem solving, presentation, and writing skills (CECS Industrial Engineering and Management Systems)
- intensified effort on developing student learning outcomes; also implemented balanced scorecard that resulted in creation of stronger collaborative environment (CBA, Academic Programs & Undergraduate Student Services)



Examples of Quality Improvements (Administrative Units)

- **developed web application that improves access and process turn-around time** (A&F: Facilities Planning)
- **improved training and customer service** (SDES: Student Academic Resource Center)
- **enhanced faculty perception of the value of diversity in the curriculum** (President's Division: Diversity Initiatives)
- **enhanced capability to provide services** (Academic Affairs: University Analysis and Planning Support)
- **increased client base, quality, awareness, and involvement** (Sponsored Research: Technology Incubator)



Examples of Quality Improvements (Administrative Units)

- shifted focus to outcomes related to increasing number and types of employers recruiting UCF students (SDES: Career Resource Center)
- focused on new ways of educating clients by offering workshops on how to use services; also enhanced communication with clients (SDES: Student Union)
- increased student satisfaction regarding safety in their living environments (SDES: Housing)



Increasing Our National Prominence in Assessment

■ conference presentations

- 28 presentations (15 last year)

- 1 invited plenary

- 1 invited paper

- 1 selected as “best paper”

- at 18 different conferences (7 last year)

- primarily by 3 colleges and IAA staff

■ workshops presented

- 6 workshops (5 last year)

■ 1 paper published in *J. of General Education*



28 Conference Presentations

- AACTE (1)
- AACSB International(1)
- AACSB Undergraduate (1)
- AAHE Assessment (1)
- AIR (4)
- FAIR (3)
- FATE (1)
- FIE (1)
- LiveText (2)
- NCCI (1)
- NCSU Symposium (1)
invited
- SACCR (1) **invited plenary**
- SBA(1)
- SACS (2)
- SAIR (3)
- SCUP National (1)
- SCUP Regional (1):
selected as best paper
- SESUG (2)



Workshops Conducted

This Year = 6

- AIR (2)
- BAP VI (1) **invited**
- SACS (2)
- SAIR (1)

Accepted for Next Year

- SAIR (1)
- SACS (2)



External Consultations and Site Visits

Consultations and Assistance

- Our Lady of the Lake
- Northwestern State University
- Embry Riddle
- DBCC
- USF
- FAU
- BOG and DCU
- SACS Visiting Team 2004
 - Clayton College

■ Planned Consultations

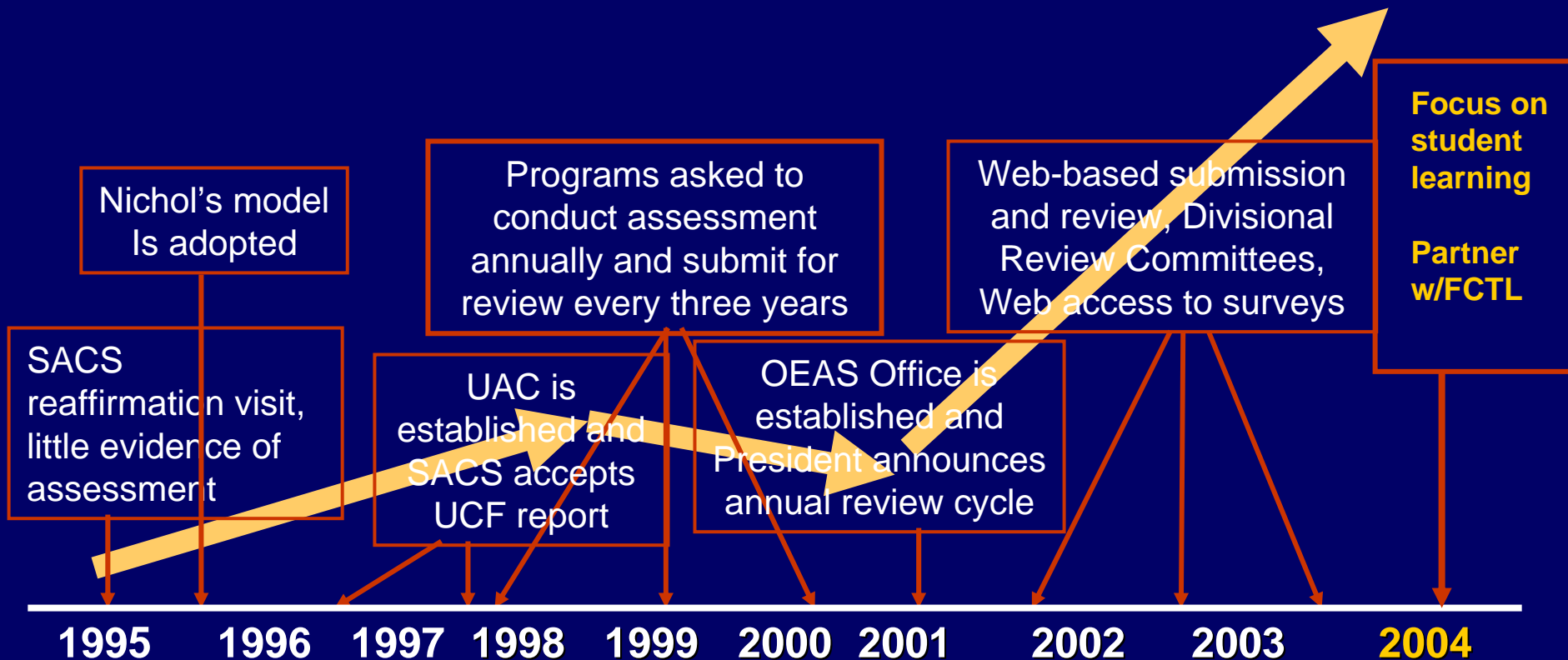
- FAMU
- UNF
- UWF
- SACS Visiting Team 2005
 - Texas Tech

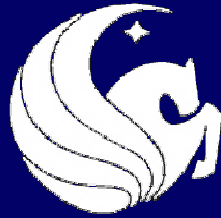


Planned Enhancements for Next Year

- develop stronger partnership with FCTL
- increase emphasis on learning outcomes in assessment plans
- implement Academic Learning Compacts
- revise alumni survey with program-level data
- implement recognition for best practices
- expand national reputation
 - increased participation in conference presentations
 - peer reviewed assessment-related publications

UCF is Moving Toward Excellence!





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