



**Rosen College of Hospitality Management  
Academic Learning Compacts**

**Hospitality Management, B.S.**

**Discipline Specific Knowledge, Skills, Behaviors, and Values**

1. Graduates of the program will demonstrate knowledge of the various segments of the hospitality industry.
2. Graduates of the program will demonstrate proficiency in hospitality management skills.
3. Graduates of the program will demonstrate industry-wide accepted practices in guest services.

**Critical Thinking**

4. Graduates of the program will demonstrate the ability to evaluate options to solve industry related problems.
5. Graduates of the program will satisfactorily apply their critical thinking skills to industry issues identified by hospitality professionals.

**Communication**

6. Graduates of the program will demonstrate proficiency in oral communications of the kind expected when making a presentation to a management team.
7. Communication Skills: Graduates of the program will demonstrate proficiency in presentation skills used by hospitality managers.
8. Graduates of the program will demonstrate proficiency in written communications used by hospitality managers.

**Assessment of Hospitality Management Outcomes**

These outcomes will be assessed using a variety of assessment methods, including:

- tests
- projects
- discussion evaluations
- presentation rubrics
- portfolios
- internship evaluations