



University of Central Florida

Fall 2005 West Orange County Employer Survey

A collaborative effort of UCF Regional Campuses,
West Orange Chamber of Commerce and
Valencia Community College, West Campus

UCF Office of Operational Excellence & Assessment Support

Patrice M. Lancey, Ph.D.

Marjorie Salazar, M.S.

Paula S. Krist, Ph.D.





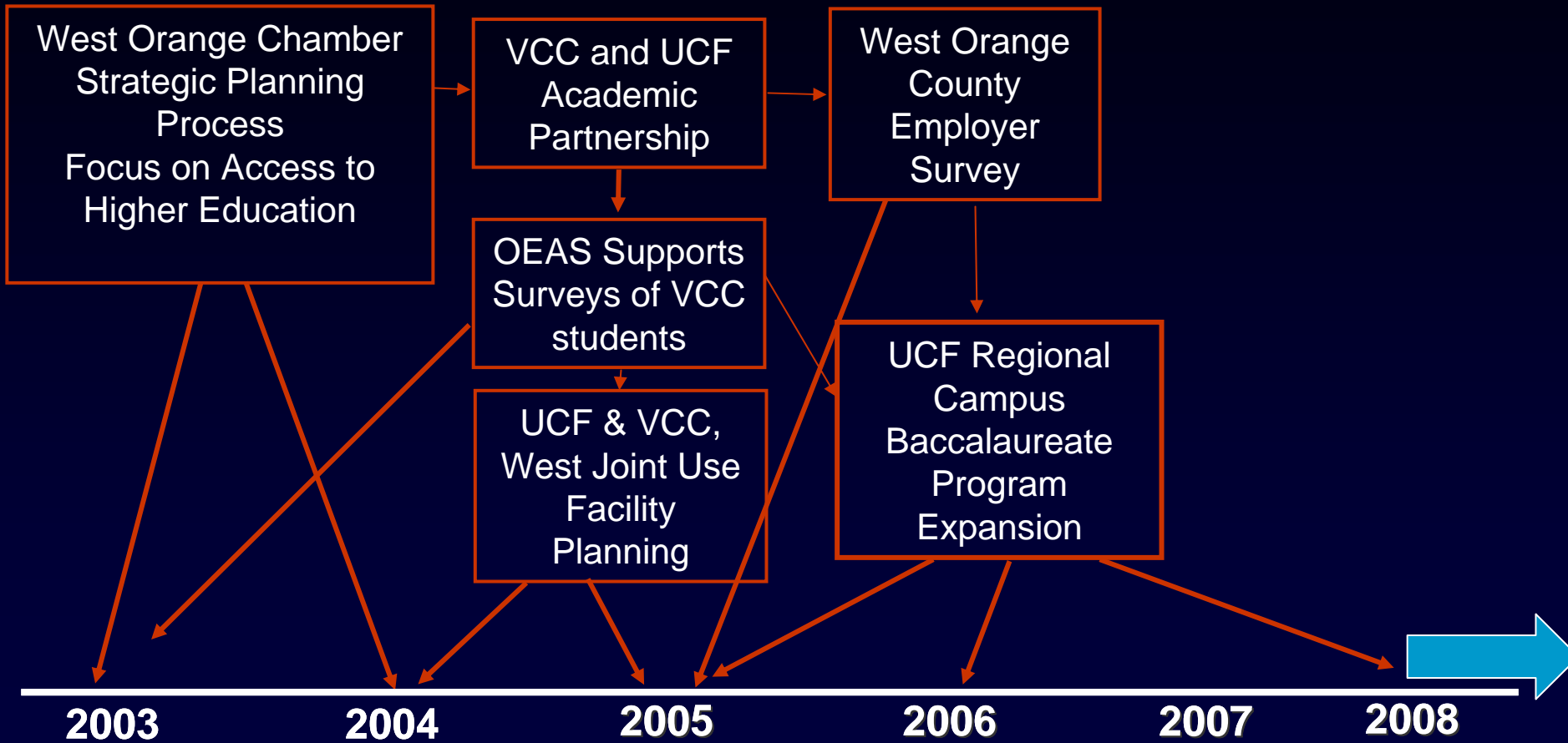
Agenda



- background
- purpose
- methodology and respondent characteristics
- questions
- major findings
- next steps



Time Line of Related Initiatives





Purpose and Methodology



- collaboration between West Orange Chamber, VCC and UCF
- expand higher education opportunities in West Orange County
- best method: do survey of employers to solicit input
- West Orange County Chamber, VCC West Campus and UCF Regional Campuses work with OEAS to plan and draft survey
 - items derived from previous surveys
 - items reflect major questions
- survey: web delivery
 - personal e-mail letters; 2 follow up requests
 - West Orange County Chamber president
 - promoted in chamber newsletter



Questions



- What are the needs of West Orange County employers for a skilled workforce?
 - What are the desired educational credentials of workers?
 - current needs
 - degree levels of current employees and recruits
 - preferred degree programs or major field of study
 - provide knowledge skills and abilities to advance business goals and objectives
 - future needs
 - degree levels needed in next five years
 - preferred degree programs or major field of study





Questions

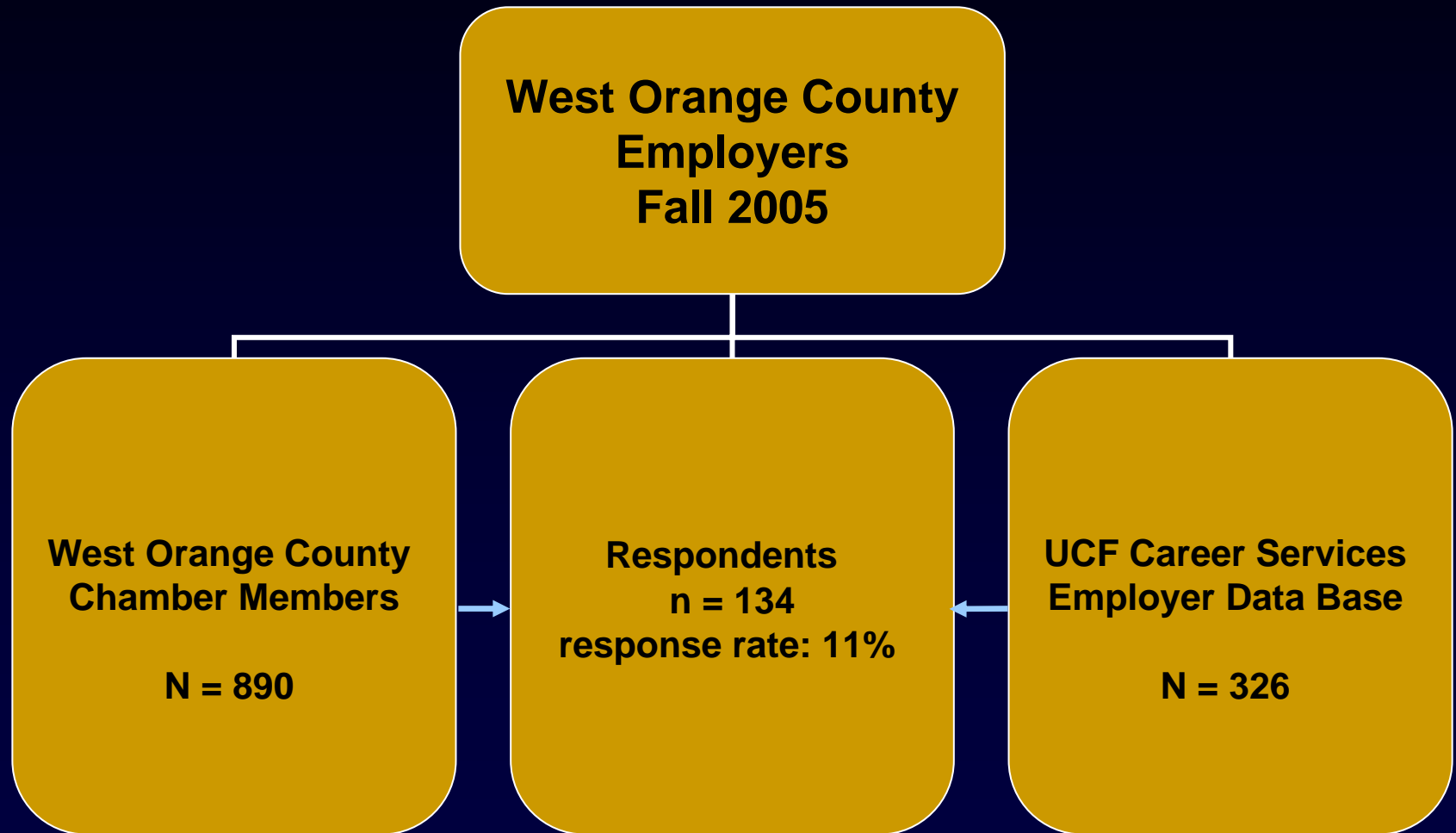


- What is the ease of finding qualified workers?
- What is the prevalence of business policies and practices that support further education of employees?
- Is there employer preference related to the time or mode of courses or degree programs?
- Do employers hire UCF and VCC graduates?
- Is there an interest in building business or training resources such as cooperative education or internship placement that are coordinated through the UCF at Metro West campus?





Survey Respondents





Respondent Characteristics

Functional Category of Organization

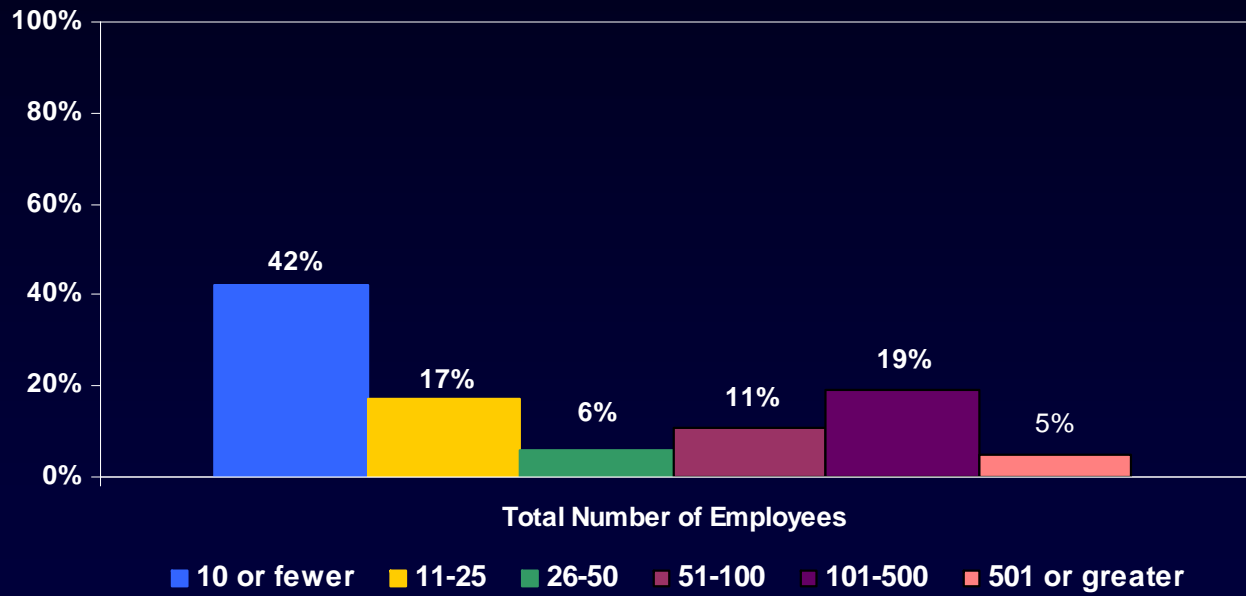


- almost all business functional categories represented, without any dominating the sample
- largest fields represented:
 - finance and insurance (10%)
 - real estate, rental and leasing (8%)
 - healthcare and social assistance (7%)



Respondent Characteristics

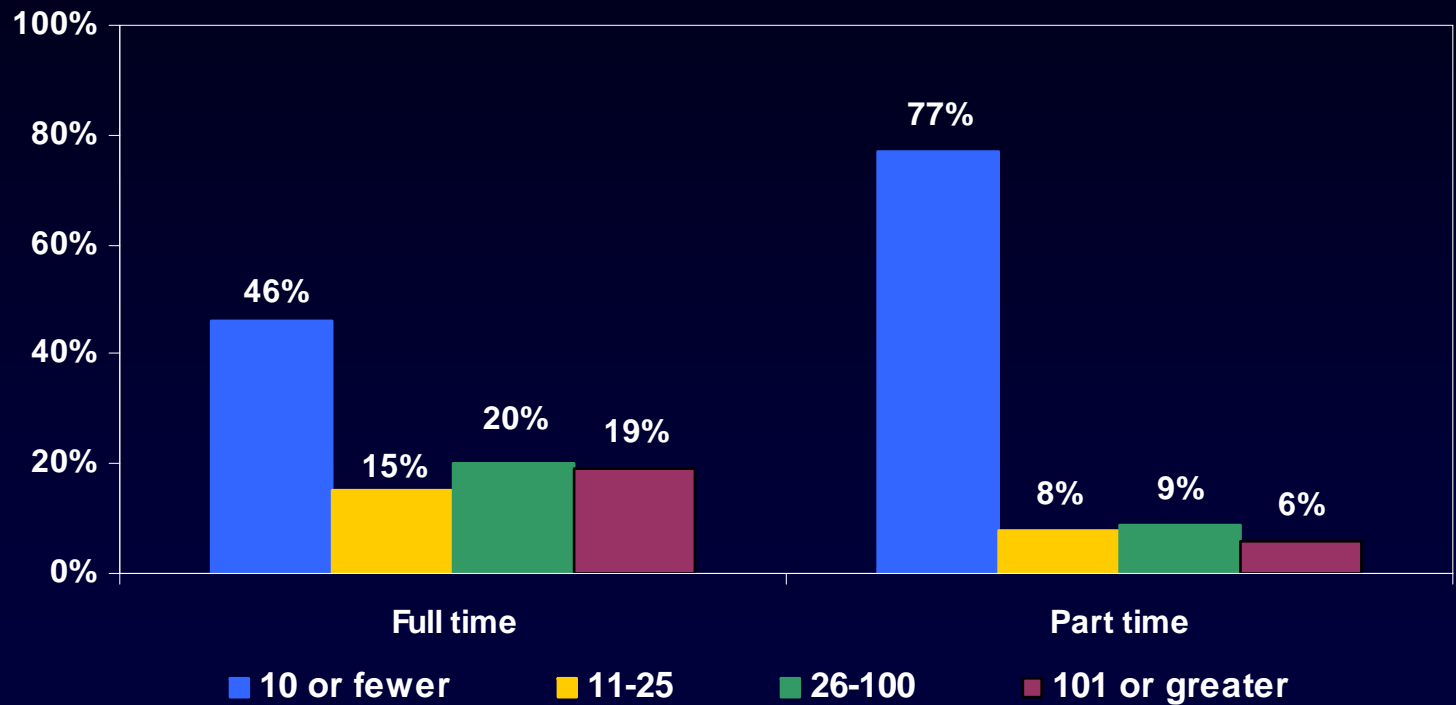
Total Number of Employees





Respondent Characteristics

Current Number of Employees by Status



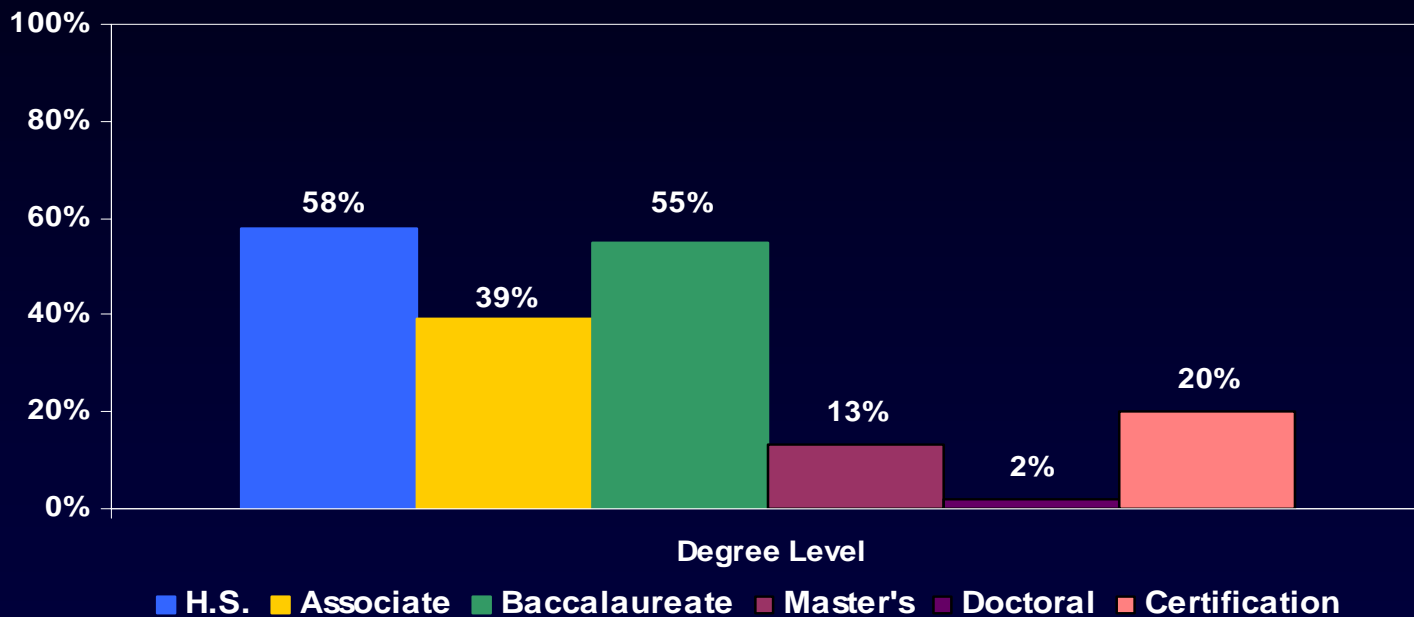
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Skilled Workforce Needs

Degree Level

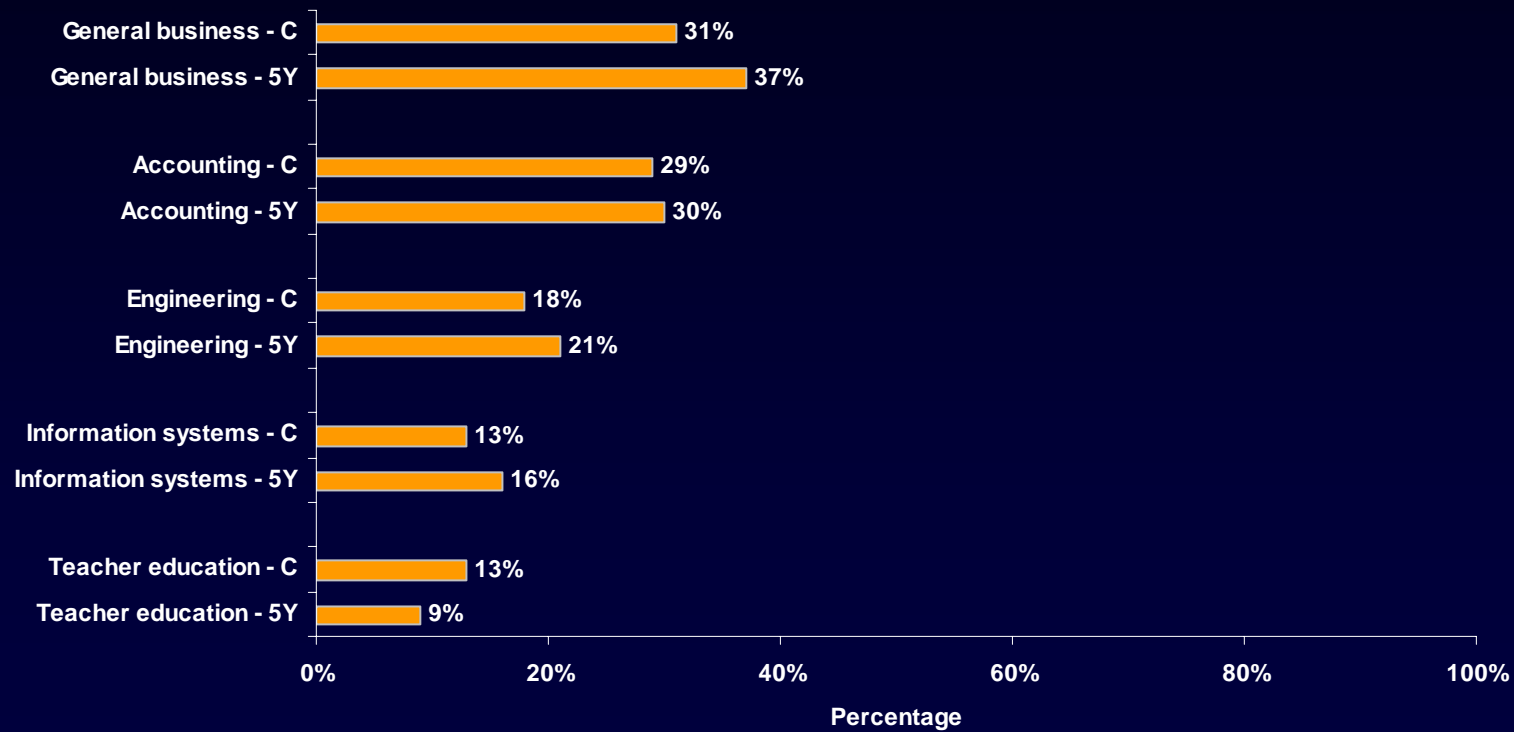


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Preferred Baccalaureate Majors *Currently Recruit and Need in Next 5 Years*

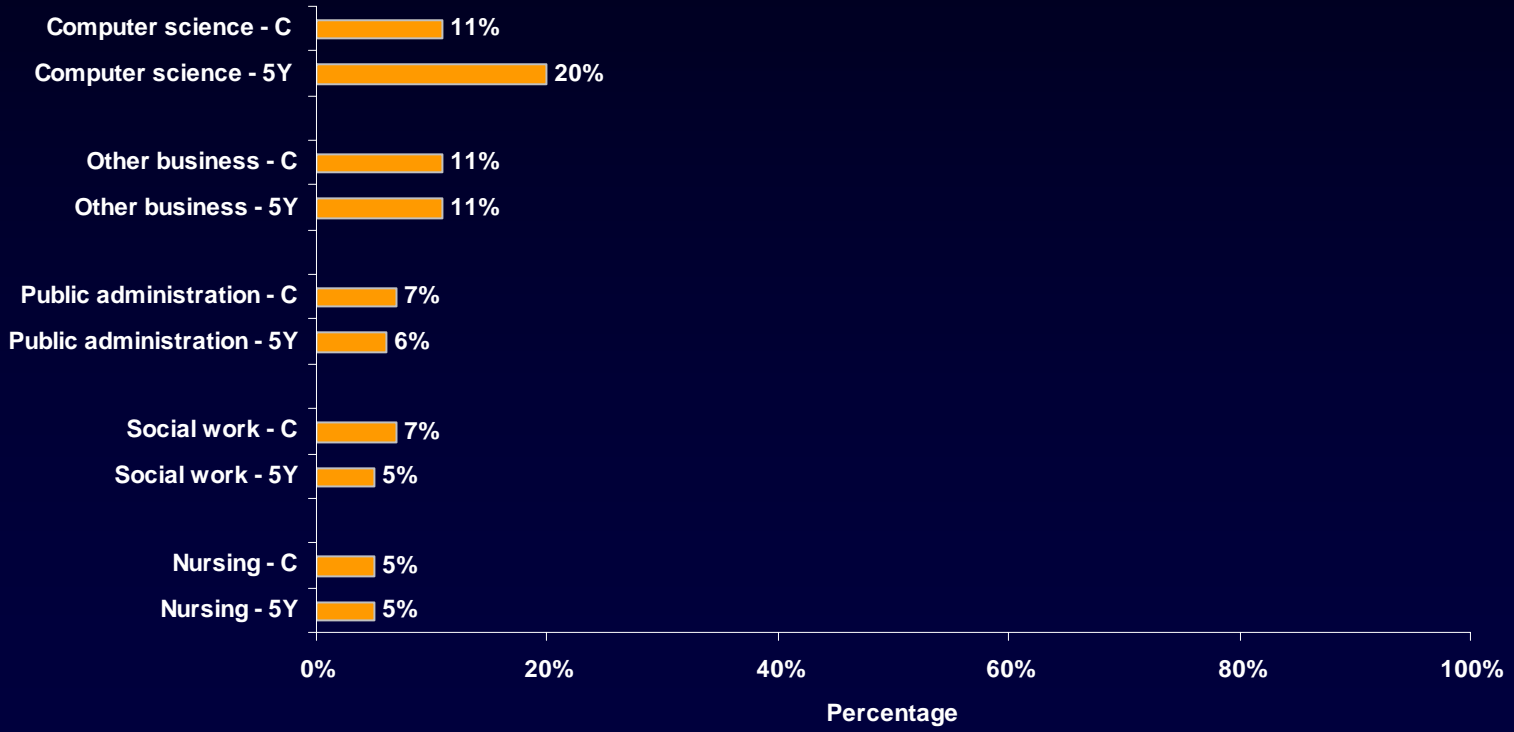


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Preferred Baccalaureate Majors *Currently Recruit and Need in Next 5 Years*



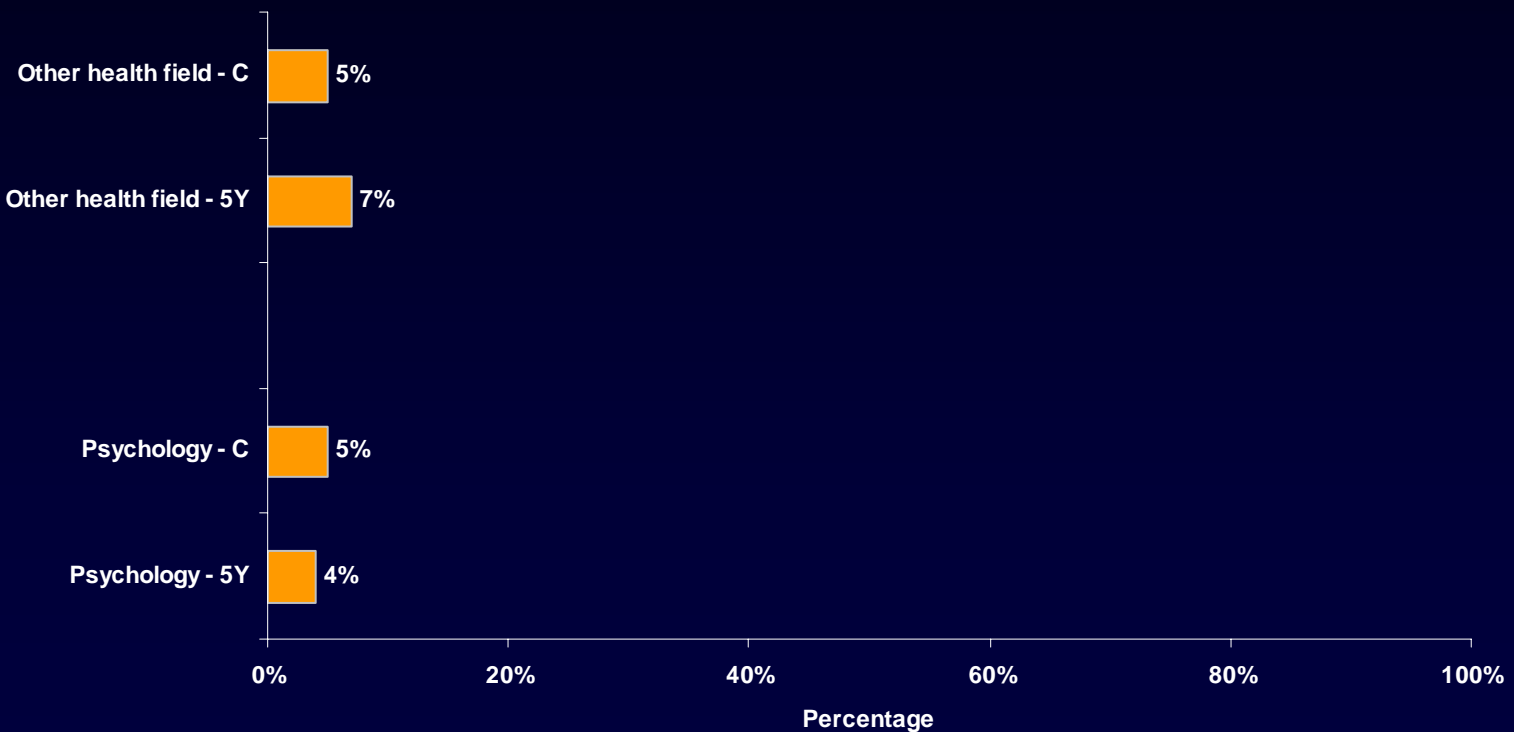
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Preferred Baccalaureate Majors

Currently Recruit and Need in Next 5 Years

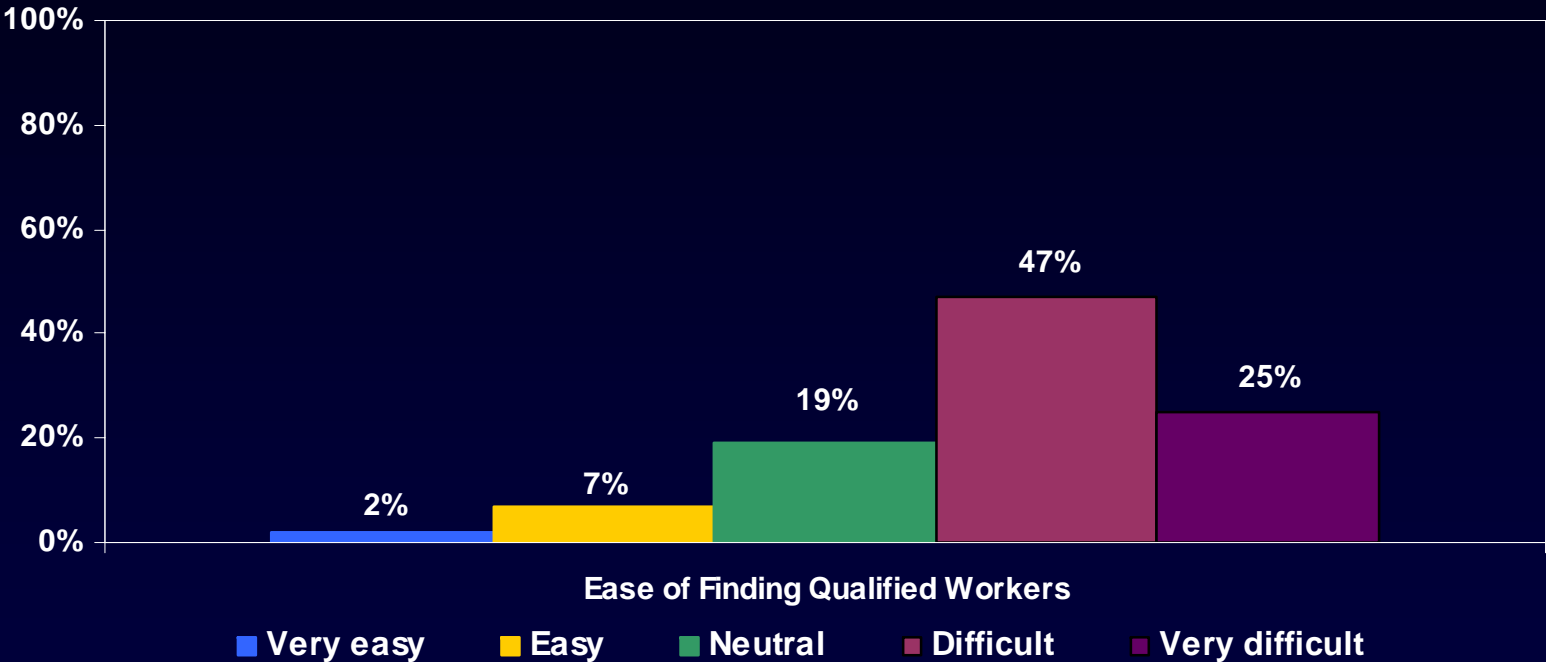


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Ease of Finding Qualified Workers

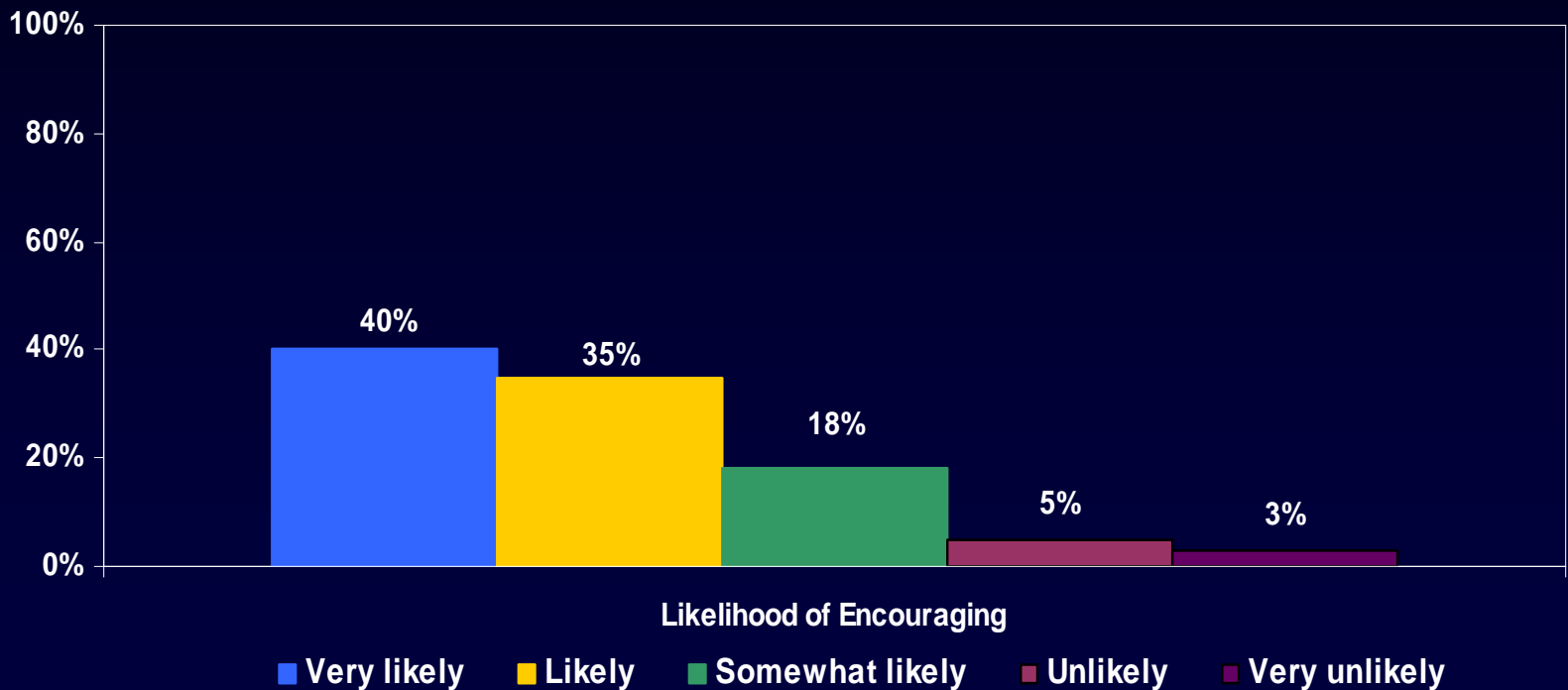




Likelihood of Encouraging Enrollment

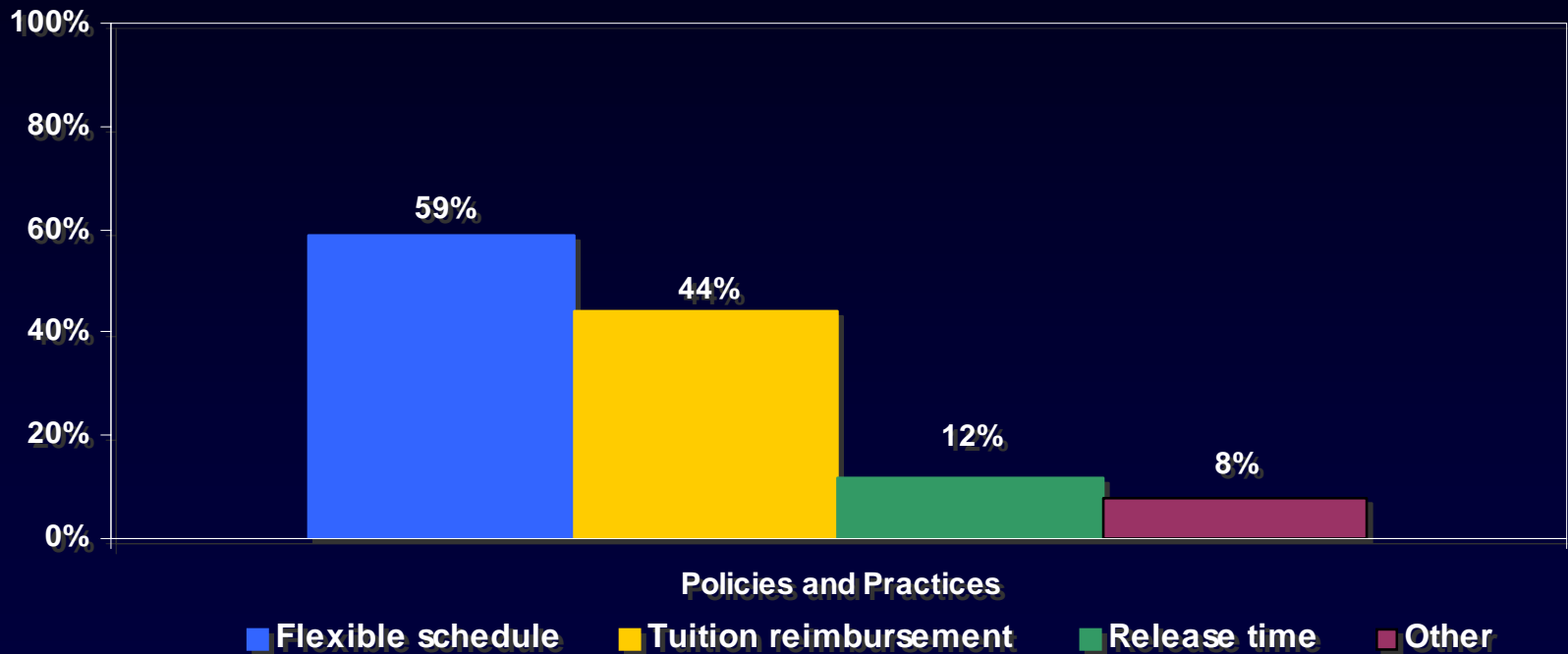


UCF Degree Programs at VCC West Campus





Policies and Practices to Support Further Education

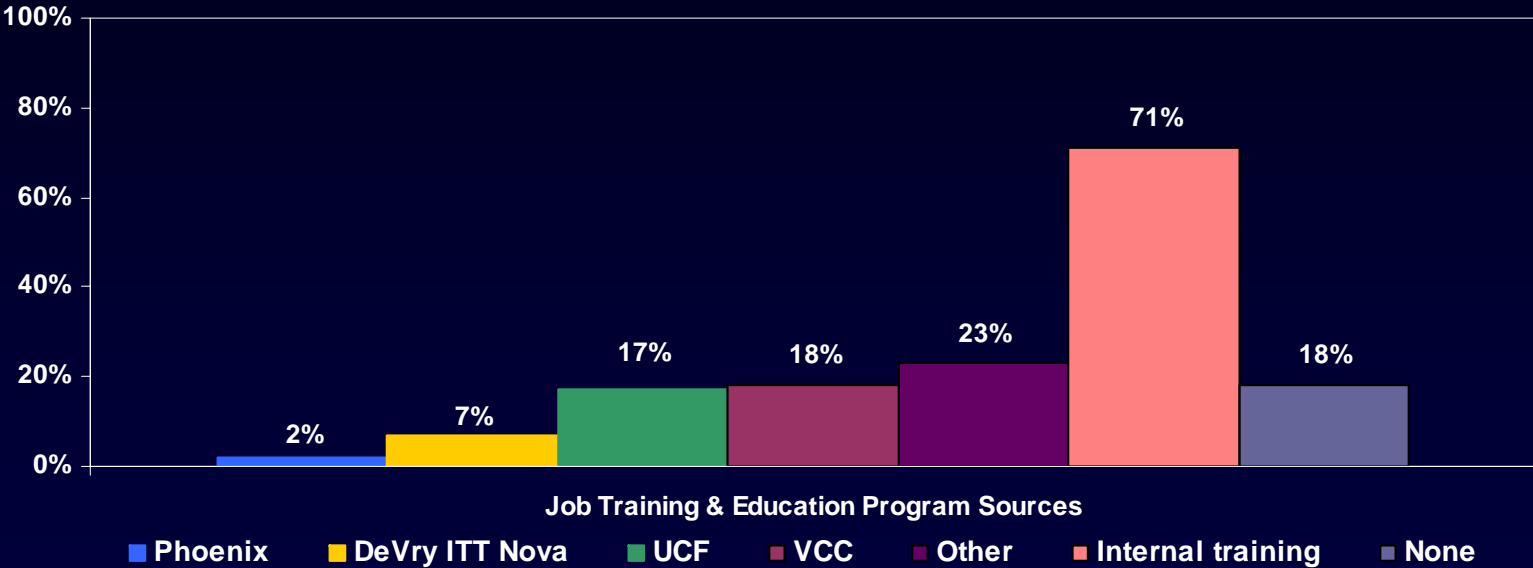
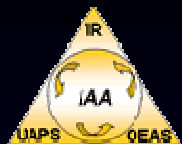


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Job Training and Education Program Use in Orange County



*select all that apply





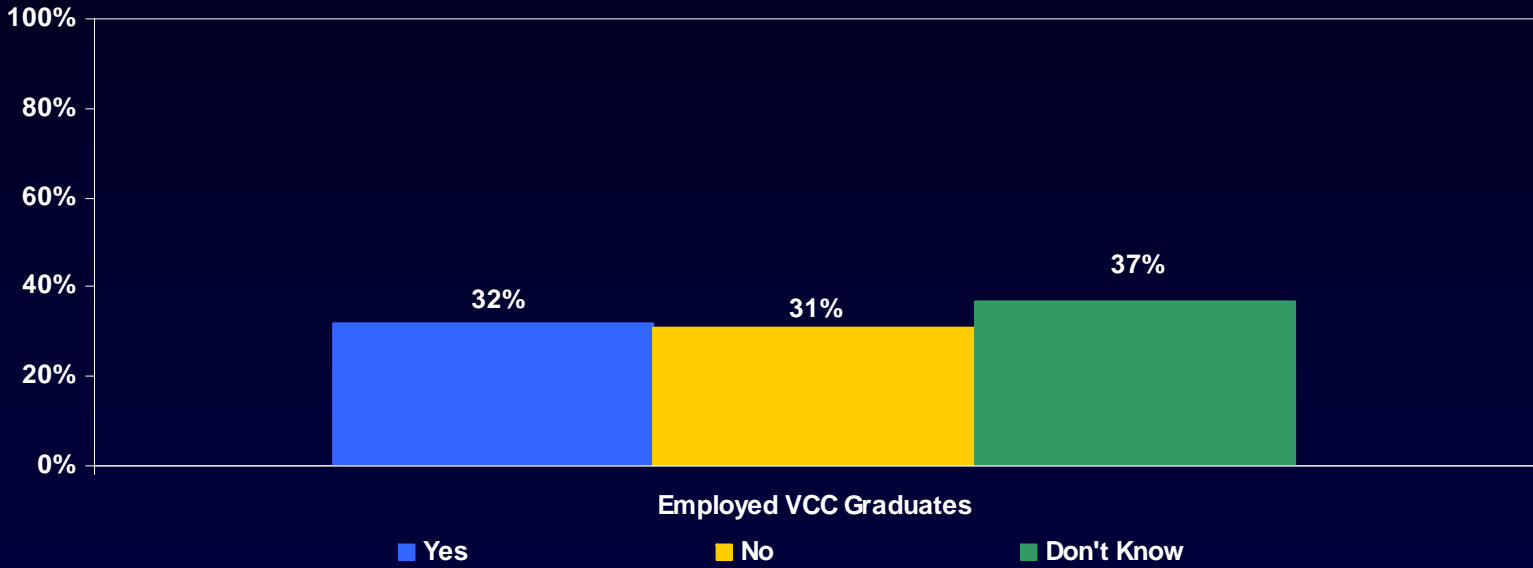
Preferences for Class Schedule and Mode



- prefer employees attend class on weekday evenings (57%) and weekends(42%)
- no strong preference for the delivery mode of classes
 - compressed courses
 - accelerated degree
 - cohort programs

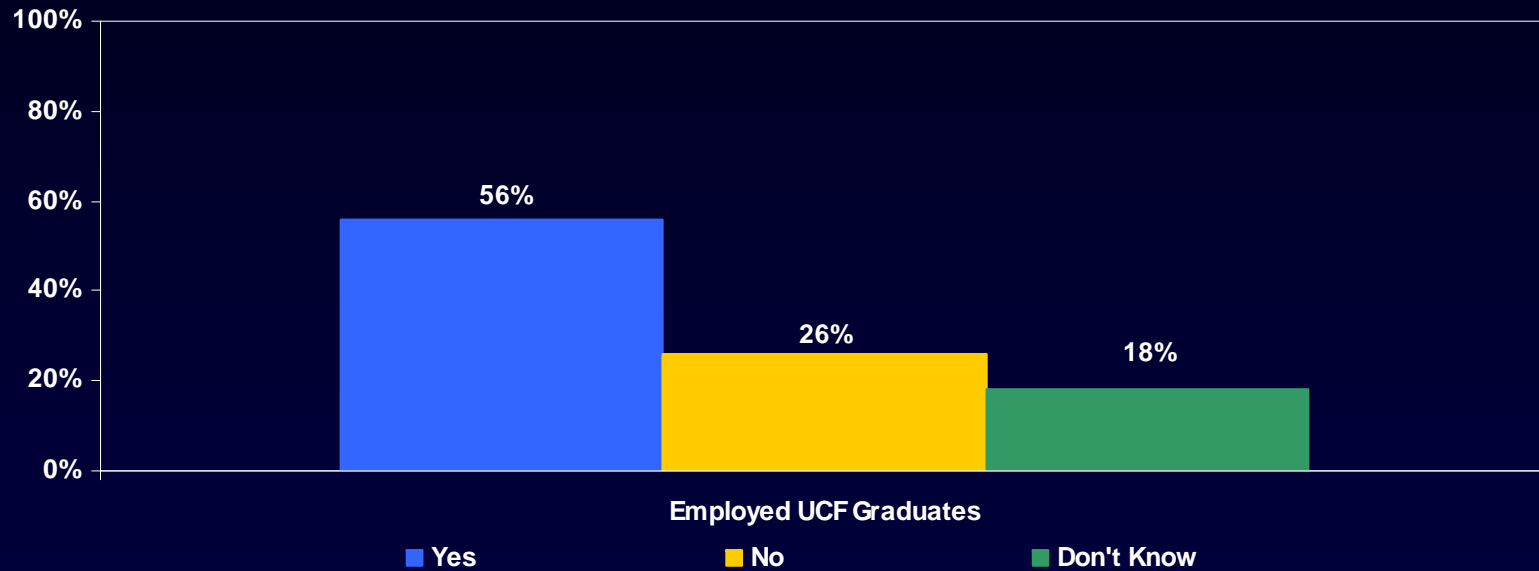


Employed VCC Graduates Past 5 Years





Employed UCF Graduates Past 5 Years

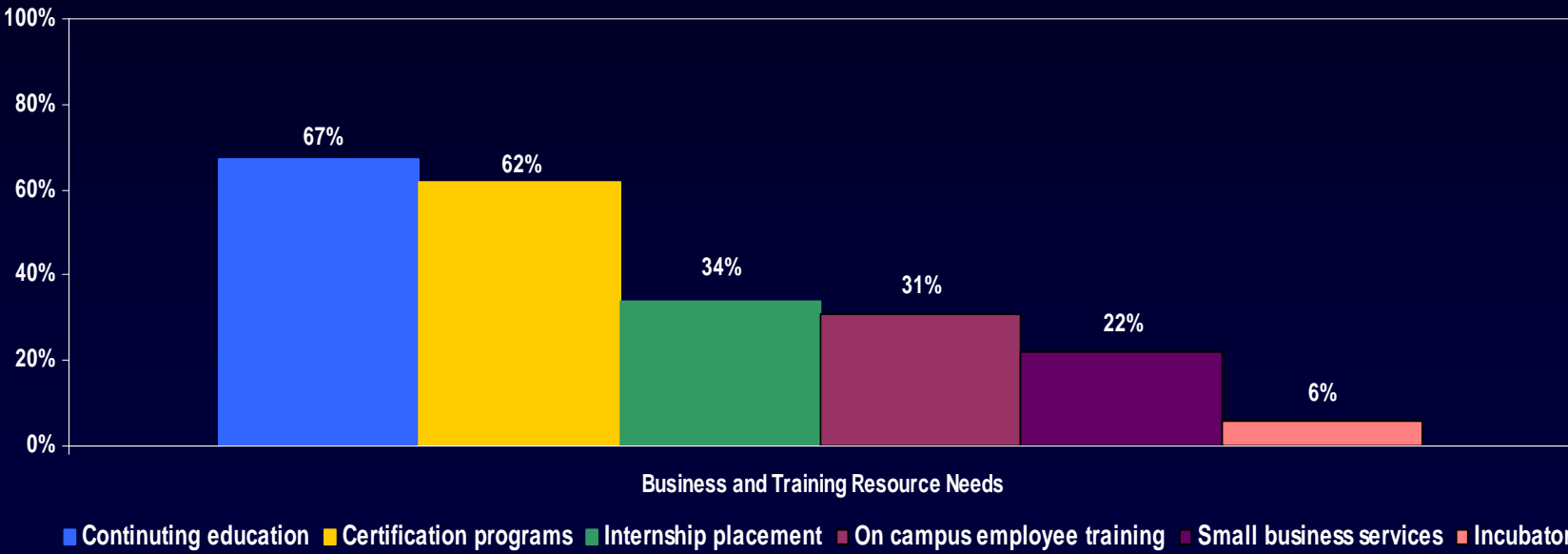




Business or Training Resource Needs



If Provided by VCC or UCF at the West Orlando campus



*select all that apply





Summary



- snap shot of small business employers in West Orange County
- over two thirds (72%) stated that it was difficult to find qualified workers
- formal and informal practices to support employee pursuit of further education are in evidence
- about one third have employed VCC graduates in past 5 years
- over half have employed UCF graduates in past 5 years



Summary



- employers recruit workers with a variety of degrees
 - 58% H.S.
 - 55% Bachelor's degree
 - 39% two year Associate's degree
 - 20% specific certification
 - 16% Master's Degree
- largest areas of baccalaureate recruitment are:
 - general business
 - accounting
 - engineering
 - computer sciences
 - information systems
 - teacher education
- nearly two thirds interested in continuing education and certification programs
- about one third interested in internship placement and on campus employee training





Continue the Conversation



- continue to work with community leaders
 - define economic development issues and actions

- solicit additional input from employers on skilled workforce needs
 - collaboration with Workforce Central Florida

- keep the community informed about UCF Regional Campuses degree programs



Contact Information



Continue the conversation

VCC, West Campus
Dr. Paula M. Gastenveld
pgastenveld@valenciacc.edu

UCF Regional Campuses:
Dr. Cecelia Rivers
crivers@mail.ucf.edu

UCF OEAS:
Dr. Patrice Lancey
plancey@mail.ucf.edu
Dr. Paula Krist
pkrist@mail.ucf.edu

