Overview

- institutional effectiveness at UCF
- enhancements made this year
- status report on program assessment
- national visibility
- next steps
UCF’s Integrated Approach to Institutional Effectiveness

**Linkages**
- share information
- inform budget process

**Differences**
- different cycles
- additional data elements
- different purposes
  - continuous improvement
  - evaluation
  - planning

Program Assessment

Unit and Program Reviews

Strategic Planning
A formative evaluation process designed to support improvement is continuous and focused on improving student learning, student development, services, and operations.
Brief History of Assessment at UCF

- Nichol’s model is adopted
- SACS reaffirmation visit, little evidence of assessment
- Programs asked to conduct assessment annually and submit for review every three years
- UAC is established and SACS accepts UCF report
- OEAS Office is established and President announces annual review cycle
- Web-based submission and review, Divisional Review Committees, Web access to surveys

Timeline:
- 1995
- 1996
- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
This Year’s Enhancements

- Assessment handbooks
- UAC & DRC web-guides
- General Ed. Foundations assessment plans refined
- Enhanced focus on student learning outcomes
- Assessment workshops: DRC and coordinators
- FCTL assessment workshops
- NSSE and FSSE workshop (February 2005)
- Academic Learning Compacts

Status Report

- submissions
- methods of assessment
- changes made on the basis of assessment
  - academic programs
  - plans for undergraduate program student learning compacts
  - administrative units
- efforts to enhance national reputation
Number of Programs and Units Conducting Assessment

![Graph showing the number of programs conducting assessment from 1999 to 2005. The number of programs increases from 202 in 1999 to 313 in 2005.](image-url)
Submission of Assessment Plans

![Graph showing submission rates from 2000 to 2005. The rates increase from 81% in 2000 to 98% in 2005.](image-url)
Assessment Tools Used in 2005

- State Standardized (state-normed) Exams: 3.3% Academic, 16.8% Administrative
- Other Evaluations using scoring rubrics: 0.0% Academic, 20.5% Administrative
- Capstone Project or Performance Evaluations: 3.3% Academic, 16.4% Administrative
- Evaluation of Portfolios: 0.0% Academic, 20.5% Administrative
- Locally Developed Test: 12.1% Academic
- Standardized (nationally-normed) Exams: 5.5% Academic, 21.4% Administrative
- Other: 10.9% Academic, 34.1% Administrative

Percent of Programs

- Academic
- Administrative
Curricular Changes Made to Academic Programs

- **Delete Course(s)**: 12%
- **Add Course(s)**: 23%
- **Revise Course Content**: 19%
- **Revise and/or Enforce Prerequisites or Revise Course Sequence**: 33%
- **Other Change(s)**: 14%

Percent of Programs

- **2004-05**
- **2003-04**
- **2002-03**
Process Changes Made to Academic Programs

- Revise Admission Criteria
- Revise Advising Standards or Processes
- Implement Additional Training
- Make Personnel Related Changes
- Make Technology Related Improvements
- Modify Frequency of Schedule of Course Offerings
- Other Change(s)

0% 5% 10% 15% 20% 25%

Impl.  Plan

Percent of Programs
Changes Made by Academic Programs to Assessment Plans

- No changes made to the plan: 15.05%
- Change method(s) of data collection: 30.58%
- Collect and analyze additional data: 29.13%
- Revise Measurement Approach(es): 37.38%
- Revise Student Outcome Statement(s): 33.01%
- Other planned changes: 7.28%
Changes Made by Administrative Units to Assessment Plans

<table>
<thead>
<tr>
<th>Type of Change</th>
<th>2003-04</th>
<th>2004-05</th>
</tr>
</thead>
<tbody>
<tr>
<td>No changes made to the plan</td>
<td>9.09%</td>
<td>9.09%</td>
</tr>
<tr>
<td>Change method(s) of data collection</td>
<td>28.28%</td>
<td>28.28%</td>
</tr>
<tr>
<td>Collect and analyze additional data and information</td>
<td>28.28%</td>
<td>28.28%</td>
</tr>
<tr>
<td>Revise measurement approach(es)</td>
<td>40.40%</td>
<td>40.40%</td>
</tr>
<tr>
<td>Restructure Objective Statement(s)</td>
<td>32.32%</td>
<td>32.32%</td>
</tr>
<tr>
<td>Other planned change(s)</td>
<td>18.18%</td>
<td>18.18%</td>
</tr>
</tbody>
</table>
Examples of Quality Improvements

College of Arts and Sciences
- Sociology, B.A.
- Humanities, B.A.
- Theatre, B.A.
- Clinical Psychology, Ph.D.

College of Business Administration
- All Academic Degree Programs 2004-2005
- Undergraduate Student Services
Examples of Quality Improvements

**College of Education**
- Social Science Education, B.S.
- English Language Arts Education, B.S.

**College of Engineering and Computer Science**
- Civil Engineering, B.S.
- Mechanical Engineering, B.S.
- Information Technology, B.S.
- Electrical Engineering, B.S.
- Materials Science and Engineering, B.S.
- Computer Science, Ph.D.
Examples of Quality Improvements

**College of Health and Public Administration**
- Public Administration, B.A. and B.S.
- Radiologic Sciences, B.S.
- Nursing, B.S.N.

**Burnett College of Biomedical Sciences**
- Molecular Biology and Microbiology, M.S.

**College of Optics and Photonics**
- Center for Research and Education in Optics and Lasers (C.R.E.O.L.)
Examples of Quality Improvements

Office of Research and Commercialization
- Office of Technology Transfer
- Institute for Simulation and Training

President’s Division
- UCF Foundation, Inc.
- UCF Athletics Association, Inc.
- University Audit
- Diversity Initiatives
- Equal Opportunity and Affirmative Action Programs
Examples of Quality Improvements

Student Development and Enrollment Services
- Student Academic Resource Center
- Student Union
- Career Services and Experiential Learning
- Creative School for Children
- Housing and Residential Life

Administration and Finance
- Finance and Accounting
Increasing Our National Prominence in Assessment

- **conference presentations**
  - 27 presentations (28 last year)
  - 16 different conferences
  - presented by 3 colleges, SDES, and IAA staff

- **workshop presentations**
  - 5 workshops (6 last year)

- **hosted regional NSSE workshop**
  - OEAS and FCTL
27 Conference Presentations

- ACSPA (2)
- AAHE (1)
- AIR (3)
- FAIR (4)
- FATE (1)
- LiveText Regional (2)
- LiveText National (2)
- NAAAC (1)

- NASPA (1)
- NASPA Assessment (1)
- NCSU Symposium (2)
- NCCI (1)
- NSSE Regional Workshop (1)
- SACS (3)
- SAIR (1)
- SCUP National (1)
Workshops Conducted

This Year = 5
- AIR (2)
- SACS (2)
- SAIR (1)

Accepted or Proposed for Next Year
- NASPA (1)
- SAIR (1)
- SACS (3)

Invited Presentation
- SACS Quality Enhancement Institute
External Consultations and Site Visits

Consultations and Assistance in 2005
- UNF
- FAMU
- FGCU
- St. Petersburg College
- DBCC
- SACS Class 2006 Level VI Schools

Increased SACS Activities
- on-site visits Spring 2005
- off-site team visits Fall 2005

Planned Consultations
- Embry-Riddle
- Prairie View A&M

Invited for SACS Chair training
Planned Enhancements for Next Year

- expand partnership with FCTL
- increase emphasis on learning outcomes in assessment plans
- implement Academic Learning Compacts
- monitor university reorganization to include new offices in CQI process
- implement recognition for best practices
- expand national reputation
  - continued participation in conference presentations
  - peer reviewed assessment-related publications
Annual Report on Institutional Effectiveness

Pathway to Excellence

July 6, 2005