



## STUDENT LEARNING OUTCOMES

### COLLEGE OF ARTS AND HUMANITIES WRITING AND RHETORIC - B.A.

#### Discipline Specific Knowledge, Skills, Behavior and Values

1. DWR students will be able to define rhetoric in publicly accessible and disciplinarily relevant ways.
2. Students can make responsive choices concerning the cultural and ethical dimensions of writing, revision, and research, including the forms writing takes, the values it promotes, and the effects it enables.
3. Students can demonstrate the ability to present information effectively, ethically, and accessibly, including the ability to design documents (written and digital media) according to principles of Universal Design, and/or with regard to economic, environmental, social, political, and/or ethical concerns where appropriate.

#### Critical Thinking

1. DWR students will be able to define rhetoric in publicly accessible and disciplinarily relevant ways.
2. Students can make responsive choices concerning the cultural and ethical dimensions of writing, revision, and research, including the forms writing takes, the values it promotes, and the effects it enables.
3. Students can demonstrate the ability to present information effectively, ethically, and accessibly, including the ability to design documents (written and digital media) according to principles of Universal Design, and/or with regard to economic, environmental, social, political, and/or ethical concerns where appropriate.

#### Communication

1. DWR students will be able to define rhetoric in publicly accessible and disciplinarily relevant ways.
2. Students can make responsive choices concerning the cultural and ethical dimensions of writing, revision, and research, including the forms writing takes, the values it promotes, and the effects it enables.
3. Students can demonstrate the ability to present information effectively, ethically, and accessibly, including the ability to design documents (written and digital media) according to principles of Universal Design, and/or with regard to economic, environmental, social, political, and/or ethical concerns where appropriate.

### **Assessment of Writing and Rhetoric - B.A. Outcomes**

These outcomes will be assessed using a variety of assessment methods, including:

- Papers/projects from core and other select courses
- Digital and multimedia projects from select courses
- Student writing e-portfolios
- Focus groups of current students
- Graduating student survey
- Employer survey
- Community partner survey
- Alumni survey and Facebook group
- Periodic curriculum reviews