



**College of Business Administration  
Academic Learning Compacts**

**Business Economics - B.S.B.A.**

**Discipline Specific Knowledge, Skills, Behavior and Values**

1. Microeconomics

**Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Microeconomics to analyze economic problems.**

2. Macroeconomics

**Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Macroeconomics to analyze economic problems.**

3. Information Fluency

**Students graduating from the BSBA program in Economics will demonstrate the ability to gather, evaluate, and use information pertaining to economic issues in ethical and legal ways.**

4. Statistical Analysis

**Students graduating from the BSBA program in Economics will demonstrate the application of statistical analysis methods and models to interpret economic data, and to draw inferences about economic behavior.**

5. Mathematical Skills

**Students graduating from the BSBA program in Economics will demonstrate their ability to draw insights about economic behavior from the application of algebra and calculus to economic problems.**

6. International Economics

**Students graduating from the BSBA program in Economics will apply economic principles and theories to analyze international economic issues.**

**Critical Thinking**

1. Statistical Analysis

**Students graduating from the BSBA program in Economics will demonstrate the application of statistical analysis methods and models to**

**interpret economic data, and to draw inferences about economic behavior.**

## **2. Mathematical Skills**

**Students graduating from the BSBA program in Economics will demonstrate their ability to draw insights about economic behavior from the application of algebra and calculus to economic problems.**

## **3. Critical Thinking**

**Students graduating from the BSBA program in Economics will demonstrate critical thinking by applying systematic and logical reasoning to evaluate and draw valid conclusions about economic problems.**

## **Communication**

### **1. Microeconomics**

**Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Microeconomics to analyze economic problems.**

### **2. Macroeconomics**

**Students graduating from the BSBA program in Economics will demonstrate the application of the principles, theories, and analytical methods of Macroeconomics to analyze economic problems.**

### **3. Written Communication**

**Students graduating from the BSBA program in Economics will demonstrate the ability to communicate economic ideas clearly and coherently, according to the conventions of written English.**

## **Assessment of Business Economics - B.S.B.A. Outcomes**

**These outcomes will be assessed using a variety of assessment methods, including:**

- Exams**
- Individual and team projects**
- Written papers and oral presentations**
- Case studies**