



**College of Business Administration  
Academic Learning Compacts**

**Finance - B.S.B.A.**

**Discipline Specific Knowledge, Skills, Behavior and Values**

1. **Basic Financial Principles.** Students in the Finance BSBA degree program will demonstrate comprehension of basic financial topics, such as risk and return, term structure of interest rates, and so forth.
2. **Analytical Skills.** Students in the Finance BSBA degree program will demonstrate proficiency in solving problems related to bond yields and equity valuation.
3. **Use of Information Technology.** Students in the Finance BSBA degree program will apply appropriate information technologies, such as the Bloomberg terminals, spreadsheets, and/or statistical software to specified financial analysis problems.
4. **Corporate Finance.** Students in the Finance BSBA degree program will demonstrate proficiency in solving problems related to corporate finance.
5. **Financial Literacy--Retirement Planning.** Students in the Finance BSBA degree program will demonstrate financial literacy by solving problems related to estimating retirement savings.
6. **Financial Literacy--Investments.** Students in the Finance BSBA degree program will demonstrate financial literacy by solving problems related to investing for retirement.

**Critical Thinking**

1. **Critical Thinking.** Students in the Finance BSBA degree program will demonstrate critical thinking skills related to financial analysis by effectively evaluating financial data and using the results to make financial or investment decisions.

**Communication**

1. **Analytical Skills.** Students in the Finance BSBA degree program will demonstrate proficiency in solving problems related to bond yields and equity valuation.
2. **Communication Skills.** Students in the Finance BSBA degree program will demonstrate effective written communication skills by producing written financial analyses that are organized, clear, and logical.

### **Assessment of Finance - B.S.B.A. Outcomes**

**These outcomes will be assessed using a variety of assessment methods, including:**

- **Exams**
- **Individual projects**
- **Written papers**
- **Case studies**