



**College of Sciences
Academic Learning Compacts**

Human Communication - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Students will demonstrate their ability to write effectively in a scholarly context. (WISER – Writing)
2. Students will demonstrate applied communication skills in a professional context (WISER-high Impact experiences).
3. Human Communication students will demonstrate competence in public presentations (public speaking/communicating in small groups). WISER - Speaking
4. Students will be able to recognize, and engage in, ethical communication behaviors. (WISER-- Ethics)
5. Students will be able to correctly identify and describe processes by which social-scientific knowledge about human communication is generated. (WISER – Research)

Critical Thinking

1. Students will demonstrate their ability to write effectively in a scholarly context. (WISER – Writing)

Communication

1. Students will demonstrate their ability to write effectively in a scholarly context. (WISER – Writing)
2. Students will demonstrate applied communication skills in a professional context (WISER-high Impact experiences).
3. Human Communication students will demonstrate competence in public presentations (public speaking/communicating in small groups). WISER - Speaking
4. Students will be able to recognize, and engage in, ethical communication behaviors. (WISER-- Ethics)
5. Students will be able to correctly identify and describe processes by which social-scientific knowledge about human communication is generated. (WISER – Research)

Assessment of Human Communication - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- **Tests**
- **Projects**
- **Presentations**
- **Internship**