



STUDENT LEARNING OUTCOMES

COLLEGE OF SCIENCES COMMUNICATION - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Students who graduate with a BA in Communication will acquire an understanding of communication research methods and communication theory.
2. Students will demonstrate communication skills and behavior throughout their program.
3. Communication students will indicate positive affect for their program and demonstrate knowledge related to human communication.

Critical Thinking

1. Students who graduate with a BA in Communication will acquire an understanding of communication research methods and communication theory.

Communication

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2. Students will demonstrate communication skills and behavior throughout their program.
3. Communication students will indicate positive affect for their program and demonstrate knowledge related to human communication.

Assessment of Communication - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects
- Presentations
- Internship