



STUDENT LEARNING OUTCOMES

COLLEGE OF SCIENCES JOURNALISM - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Graduates will demonstrate a respect for DEADLINES and the ability to consistently meet them.
2. Journalism students will demonstrate an understanding of PROFESSIONAL and ethical standards, and act accordingly.
3. Journalism graduates will exhibit a mastery of journalistic writing, editing, grammar, punctuation, spelling, and Associated Press style.

Critical Thinking

1. Journalism graduates will demonstrate strong NEWS JUDGMENT, i.e. the ability to recognize, gather and pitch news.
2. Journalism students will demonstrate an understanding of PROFESSIONAL and ethical standards, and act accordingly.

Communication

1. Journalism graduates will demonstrate strong NEWS JUDGMENT, i.e. the ability to recognize, gather and pitch news.
2. Journalism students will demonstrate an understanding of PROFESSIONAL and ethical standards, and act accordingly.
3. Journalism graduates will exhibit a mastery of journalistic writing, editing, grammar, punctuation, spelling, and Associated Press style.

Assessment of Journalism - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Research reports
- Portfolios
- Projects
- Tests