



STUDENT LEARNING OUTCOMES

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT LIFESTYLE COMMUNITY MANAGEMENT - B.S.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Graduates of the Lifestyle Community Management Program will demonstrate knowledge and skills related to hospitality and lifestyle communities accepted practices in accounting, finance, marketing, information technology, guest services, leadership, and sustainability by completing specific courses in hospitality and lifestyle community management.

Critical Thinking

1. Graduates of the Lifestyle Community Management Program will demonstrate the ability to analyze and solve industry related problems by applying relevant tactics and strategies in wellness management and management of event services.
2. Graduates Students who complete Lifestyle Community Management core classes will demonstrate skills for strong job placement thus harnessing the power to transform livelihoods.

Communication

1. Graduates of the program will demonstrate proficiency in written communications used by professionals in the lifestyle communities industry.

Assessment of Lifestyle Community Management - B.S. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects
- Discuss evaluations
- Presentation rubrics
- Portfolios
- Internship evaluations