



## STUDENT LEARNING OUTCOMES

### ROSEN COLLEGE OF HOSPITALITY MANAGEMENT LODGING AND RESTAURANT MANAGEMENT - B.S.

#### Discipline Specific Knowledge, Skills, Behavior and Values

1. Deploy our distinctive assets to solve society's greatest challenges: Graduates of the Restaurant and Foodservice Management degree program will demonstrate in-depth knowledge of history and current management trends followed in various segments of the restaurant and foodservice industry.
2. Attract and cultivate exceptional and diverse faculty, students, and staff whose collective contributions strengthen us: Graduates of the Restaurant and Foodservice Management degree program will demonstrate proficiency in discipline-specific restaurant and foodservice operating knowledge and skills of functional areas of restaurants such as food production, purchasing, inventory control and safety.
3. Create partnerships at every level that amplify our academic, economic, social, and cultural impact and reputation: Graduates of the Restaurant and Foodservice Management degree program will demonstrate discipline-specific knowledge of functional business units and skills related to industry wide accepted practices in market research, menu design, pricing strategies, and human resources.
4. Innovate academic, operational, and financial models to transform higher education: Graduates of the Restaurant and Foodservice Management degree program will demonstrate their discipline-specific knowledge of analyzing financial statements used in restaurant and foodservice organizations and solving industry related problems.

#### Critical Thinking

1. Deploy our distinctive assets to solve society's greatest challenges: Graduates of the Restaurant and Foodservice Management degree program will demonstrate in-depth knowledge of history and current management trends followed in various segments of the restaurant and foodservice industry.
2. Innovate academic, operational, and financial models to transform higher education: Graduates of the Restaurant and Foodservice Management degree program will demonstrate their discipline-specific knowledge of analyzing financial statements used in restaurant and foodservice organizations and solving industry related problems.

#### Communication

1. Innovate academic, operational, and financial models to transform higher education: Graduates of the Restaurant and Foodservice Management degree program will

**demonstrate their discipline-specific knowledge of analyzing financial statements used in restaurant and foodservice organizations and solving industry related problems.**

**Assessment of Lodging and Restaurant Management - B.S. Outcomes**

**These outcomes will be assessed using a variety of assessment methods, including:**

- **Tests**
- **Projects**
- **Written reports**
- **Presentation rubrics**
- **Portfolios**
- **Internship evaluations**