



## STUDENT LEARNING OUTCOMES

### ROSEN COLLEGE OF HOSPITALITY MANAGEMENT THEME PARK AND ATTRACTION MANAGEMENT - B.S.

#### Discipline Specific Knowledge, Skills, Behavior and Values

1. Students who complete Theme Park and Attraction Management core classes will demonstrate a thorough comprehension of theme park and attraction industry organizations and their products or services.
2. Students who complete Theme Park and Attraction Management core classes will demonstrate skills for strong job placement thus harnessing the power to transform livelihoods.

#### Critical Thinking

1. Students who complete Theme Park and Attraction Management core classes will demonstrate their knowledge of operational organization and project management in the industry.
2. Students who complete Theme Park and Attraction Management core classes will demonstrate skills for strong job placement thus harnessing the power to transform livelihoods.

#### Communication

1. Students who complete Theme Park and Attraction Management core classes will display their knowledge of the core aspects of guest and employee experience management demonstrating use of communication skills that meet the professional standards of the industry.
2. Students who complete Theme Park and Attraction Management core classes will demonstrate skills for strong job placement thus harnessing the power to transform livelihoods.

#### Assessment of Theme Park and Attraction Management - B.S. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects
- Discuss evaluations
- Presentation rubrics
- Portfolios
- Internship evaluations